

Rethink Possible



2011 AT&T Business Continuity Study Results



Methodology

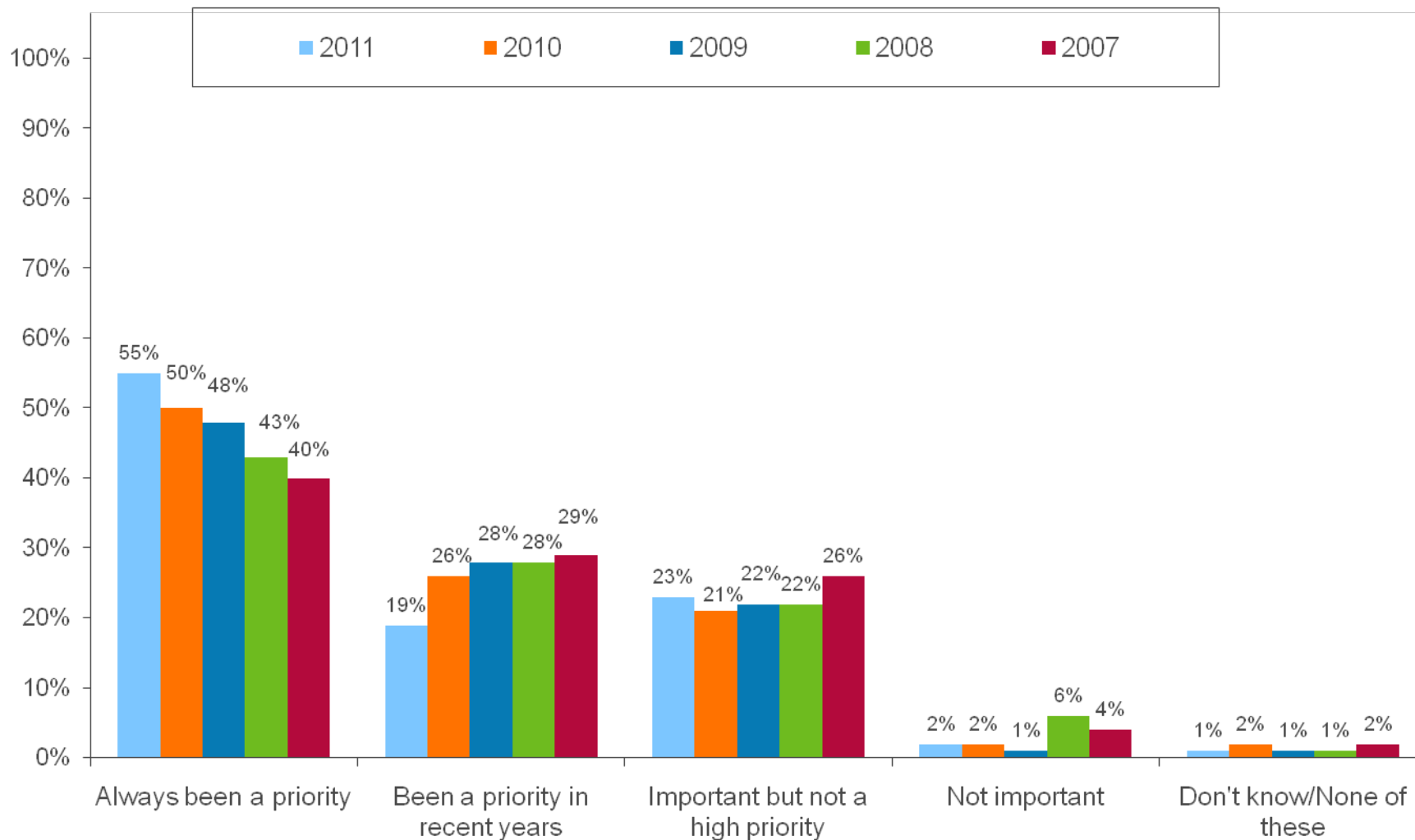
The 2011 results are based on 401 online surveys among Information Technology (IT) executives in companies with over \$25 million in annual revenue; 96% have revenues in excess of \$25 million, and 4% represent government entities.

- The 2010 results are based on 530 online surveys among Information Technology (IT) executives in companies with over \$10 million in annual revenue.
- The 2009 results are based on 502 online surveys among Information Technology (IT) executives in companies with over \$25 million in annual revenue.
- The 2008 results are based on 500 telephone interviews among Information Technology (IT) executives at companies with over \$25 million in annual revenue.
- Results for 2006 and 2007 are based on 1,000 telephone interviews among Information Technology (IT) executives at companies with over \$10 million in annual revenue.

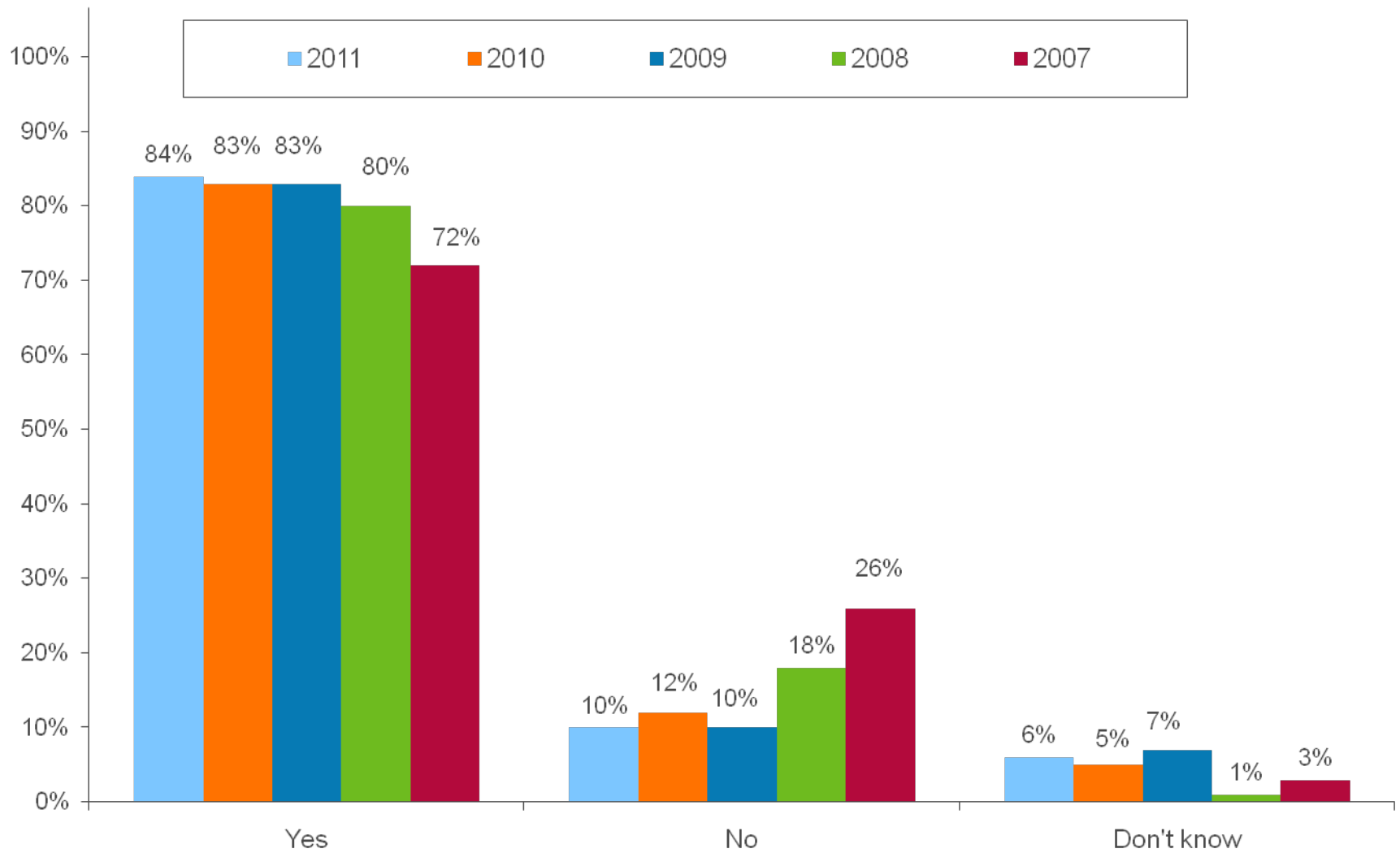
The sample for 2011 consists of online surveys in four selected market areas: Dallas (100), Washington, D.C. (101), Atlanta (100) and Los Angeles (100).



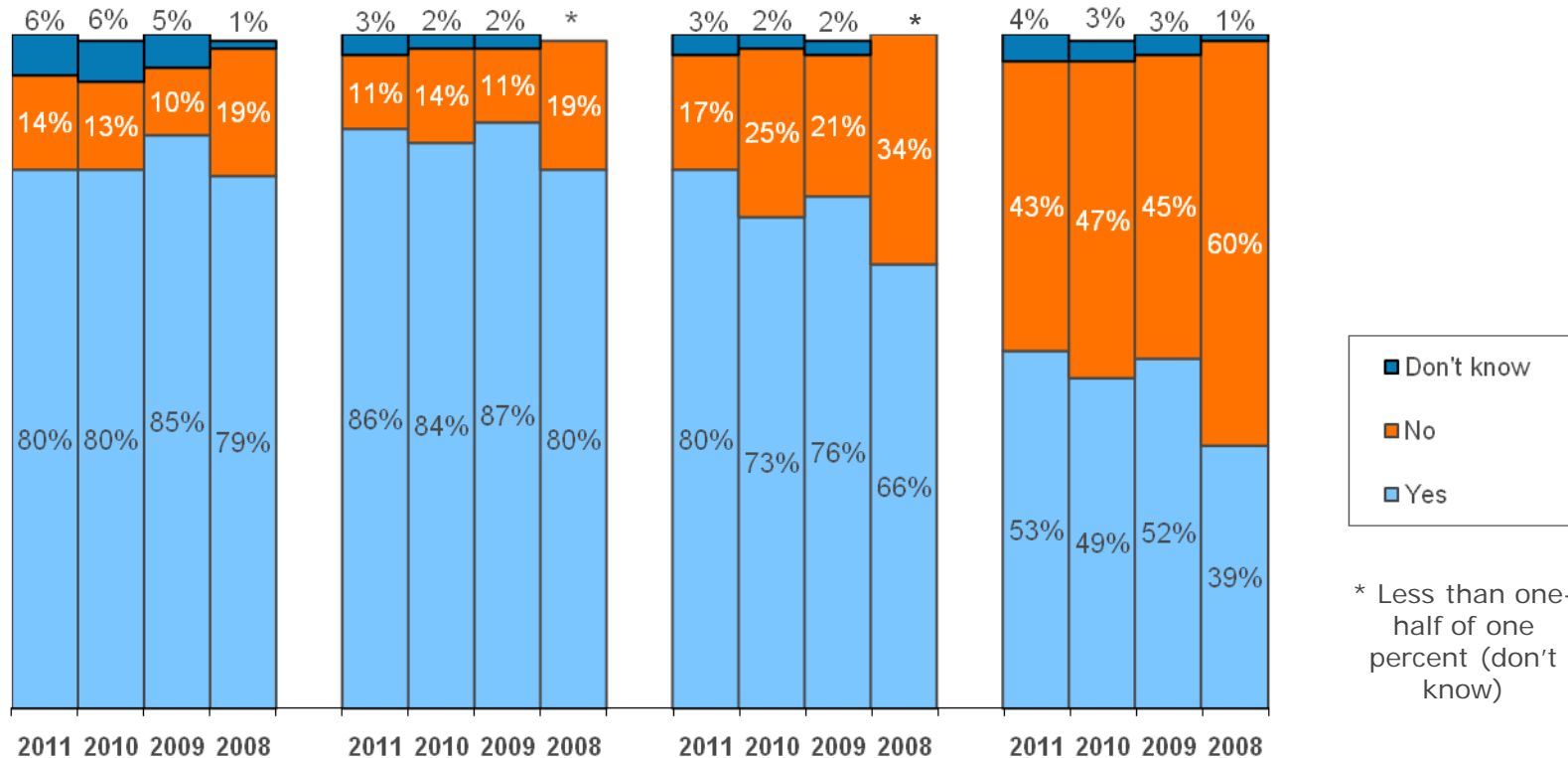
Which of the following statements best describes your business's approach to business continuity planning?



Does your organization have a business continuity plan?



In the event of a natural disaster:



Do you have special arrangements for communicating with key executives, such as the CEO, CFO, etc.?

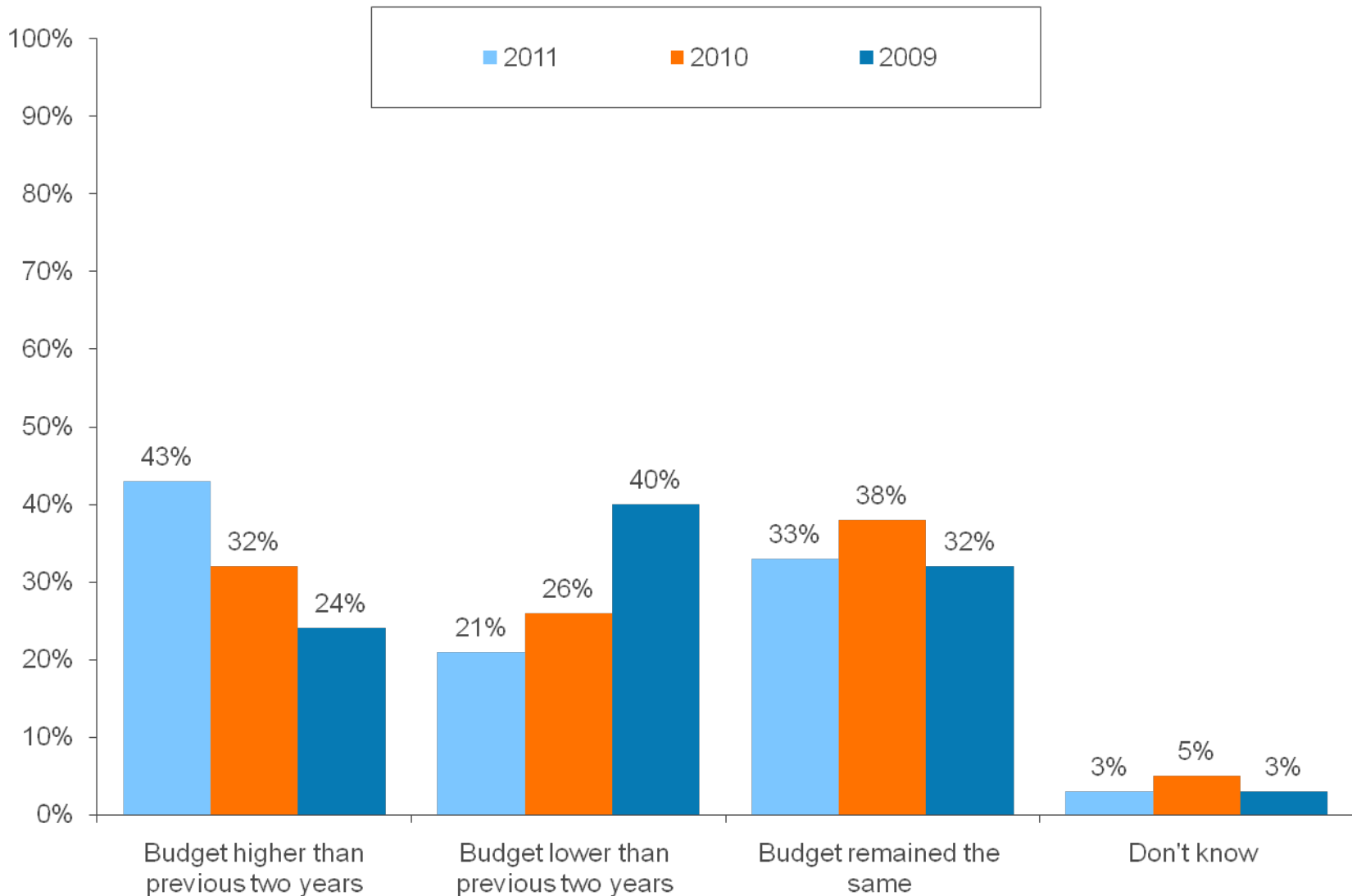
Do you have e-mail or text messaging capabilities to reach employees outside of work?

Do you have systems in place that enable most employees to work from home or remote locations?

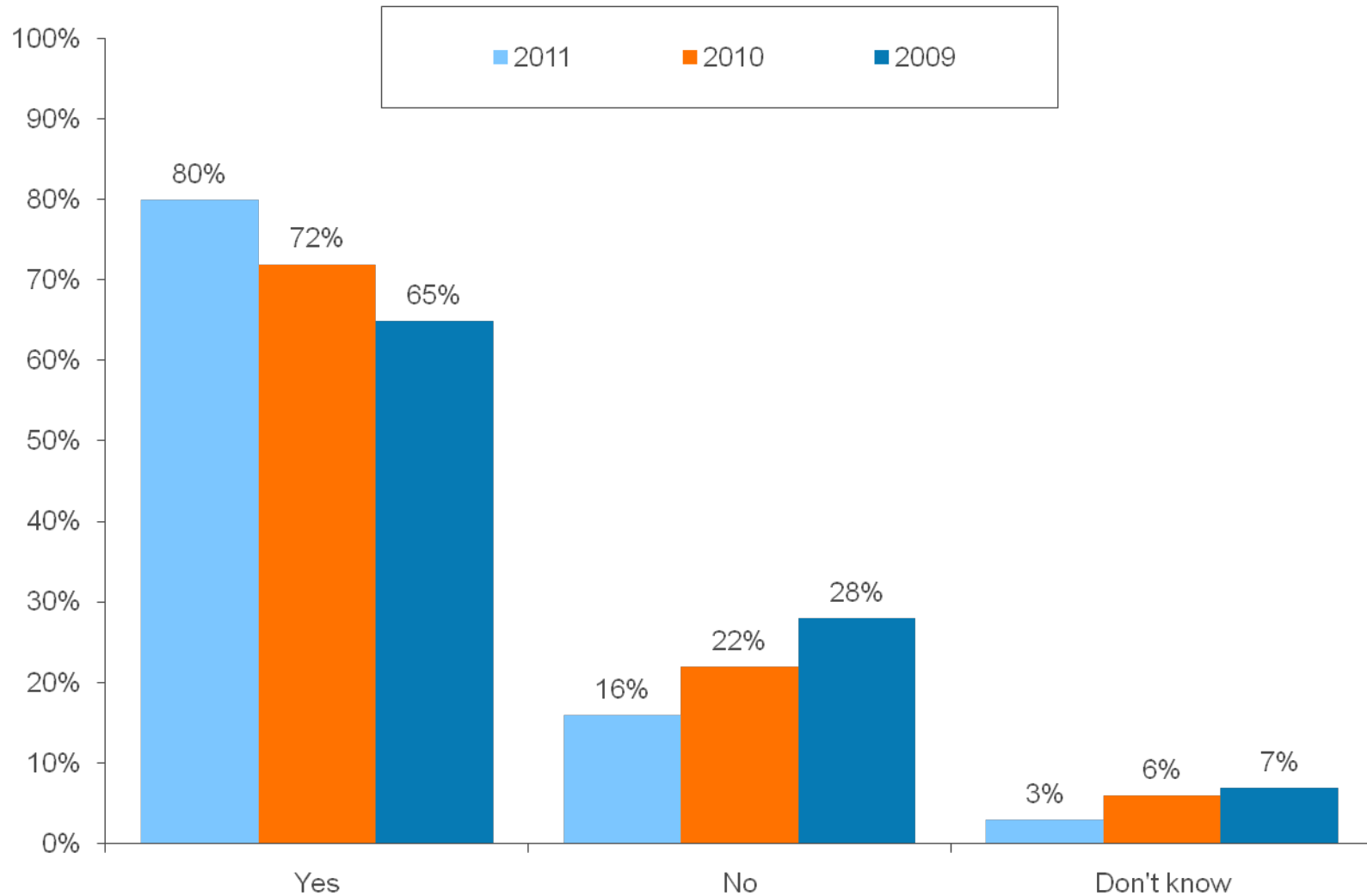
Do you have automated calling systems to reach employees by telephone or cell phone outside of work?



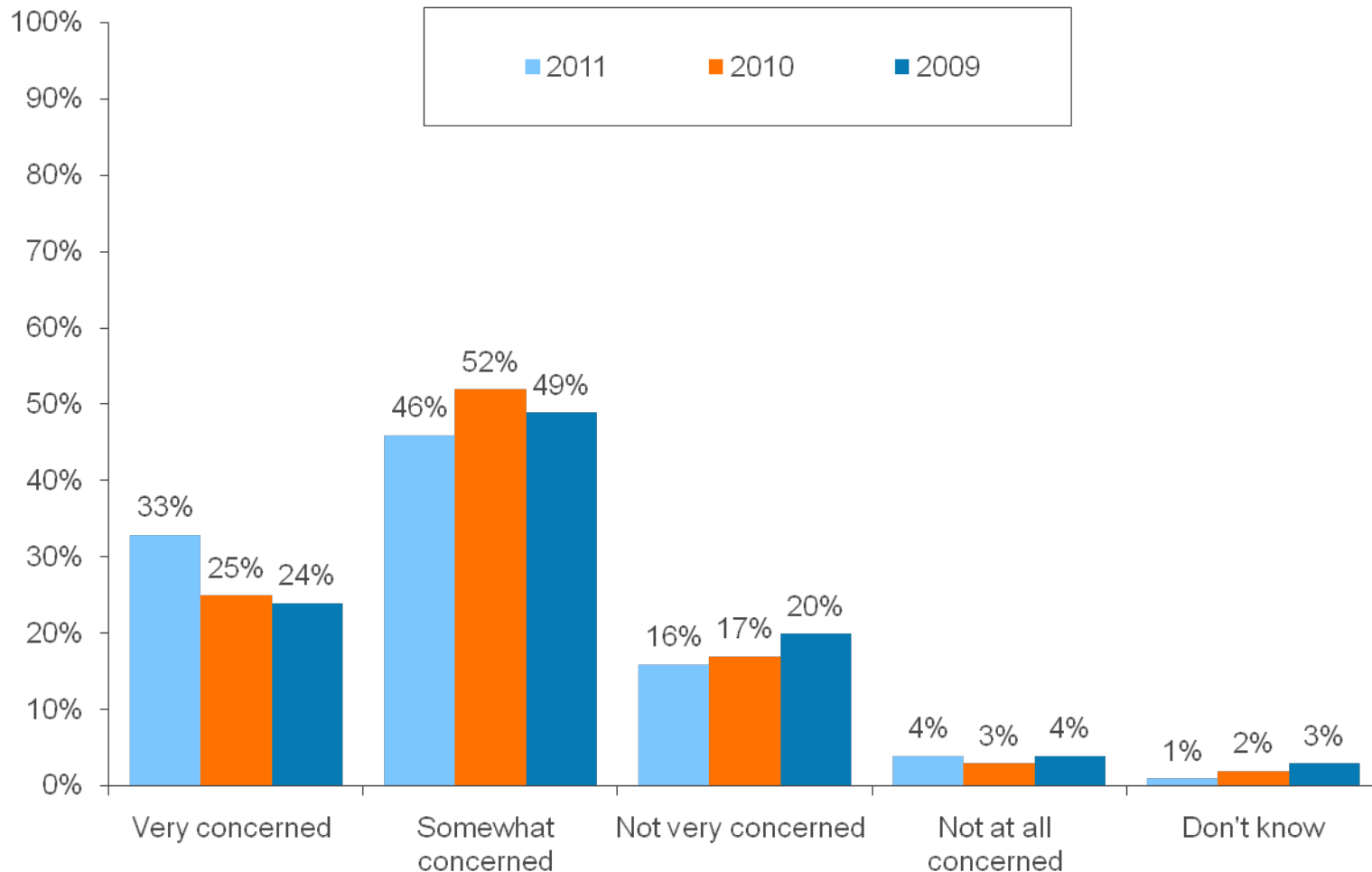
How would you characterize your IT budget for 2011?



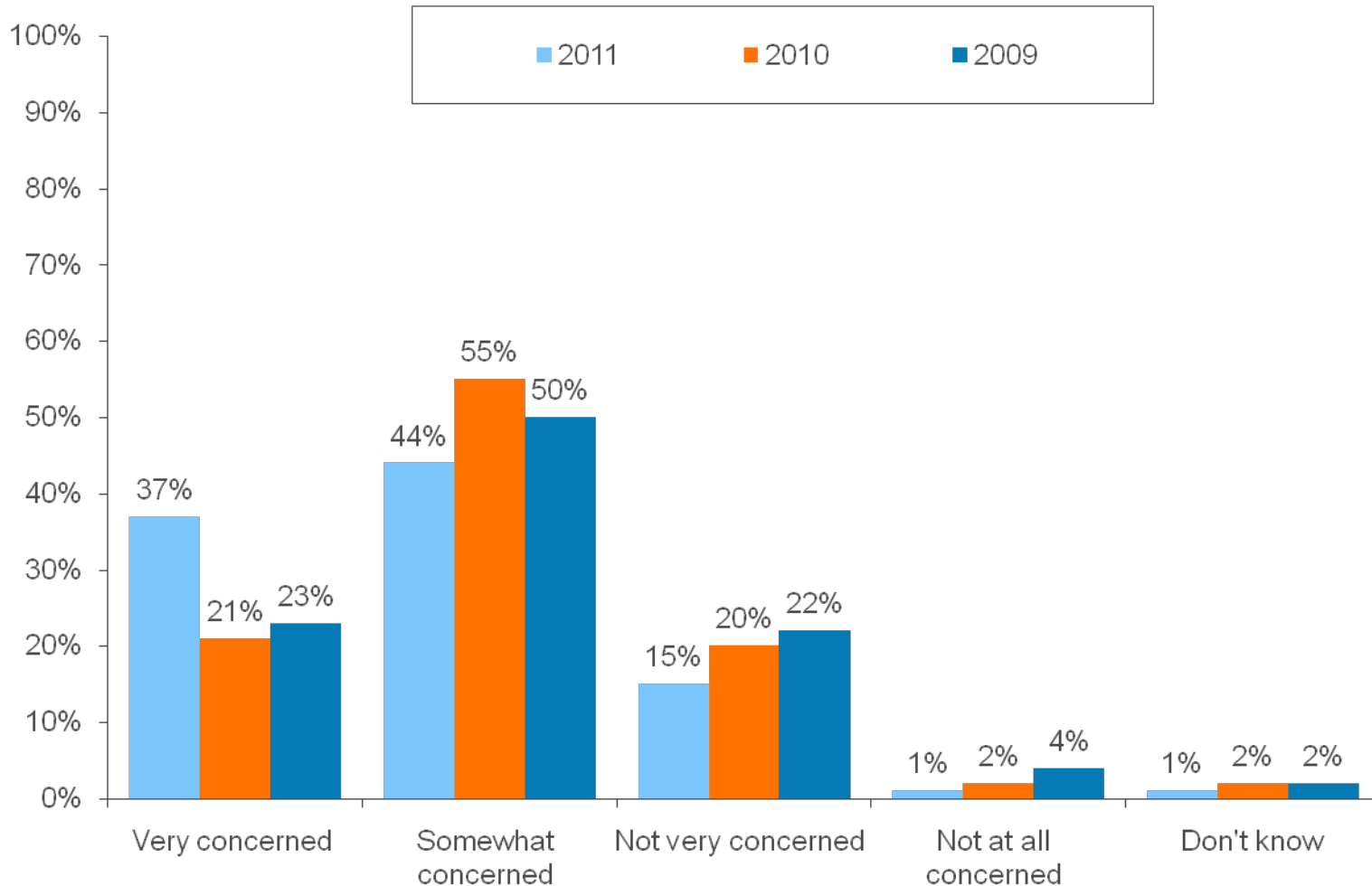
Are you investing in any new technologies in 2011?



How concerned are you about the increasing usage of social networking capabilities and its impact on security threats?



How concerned are you about the increasing usage of mobile networks and devices and their impact on security threats?



Does your company provide employees with access to any social networking tools from the corporate network?

