

# AT&T Advanced Mobility Solutions

## 2011 Business Momentum

**50 million employees**

50 Million U.S. employees could benefit from access to business applications.



*AT&T has experienced six-fold growth in sales of tablets in the enterprise environment since December 2010*

**65%** of AT&T's business subscribers are using smartphones



*More than 18,000 AT&T business customers have adopted mobile applications up nearly 400% since the end of the first quarter of 2011.*

*“AT&T’s approach to seeking out best-of-breed solutions, certifying key applications in major vertical or horizontal segments, and providing wraparound service such as implementation, integration, and support creates a service portfolio that is highly adaptive across enterprise segments,”*

Wrote IDC analysts in a August 2011 report (Doc #229772)