International Highlights

Materiality Assessment Topic: Giving & philanthropy; Disaster response

Issue Summary

In the global economy, communities are increasingly interconnected and interdependent. As companies expand across the globe, company innovation and resources can help address social and environmental challenges.

Our Position

We are proud to invest in communities around the world. We understand the importance of giving back to the communities in which we live and work.

Data Highlights

2012 Key Performance Indicators

Amount of corporate, employee and foundation giving:

Priority	Arts and Culture	Civic and Community	Education	Health and Welfare	Total
Total	$7.8M	$25.4M	$64.3M	$33.9M	$131.4M

Our Action

In 2012, we continued to support programs and projects that are making a meaningful impact in communities.

WHEN COMMUNICATIONS IS LITERALLY A MATTER OF LIFE AND DEATH

Télécoms Sans Frontières

In today's "hyper-connected" world, we often take it for granted that we can pick up a smartphone or tablet computer and connect to our friends, family and colleagues — almost no matter where they are in the world.

But for people who find themselves in desperate situations caused by natural disasters or man-made catastrophes, the ability to connect to a network can literally be a matter of life and death. So it's good to know that, in the midst of disaster and chaos, a global charity that we have supported for a decade will likely be there to provide that vital connectivity.

Télécoms Sans Frontières (TSF), the world's leading emergency telecommunications charity, aims to be on the scene of a disaster — anywhere in the world — within 24 hours. The French-based organization provides victims, other relief organizations and first responders with the ability to communicate.

In 2012, TSF deployed to Guatemala following a devastating 7.5-magnitude earthquake that resulted in 50 people killed, 15 buried under the rubble, more than 100 missing and severe disruption to the local telecom infrastructure. Roads were destroyed, and 73,000 people were left without electricity. TSF experts worked with local and regional agencies in Guatemala to immediately deploy their communications networks to help victims as quickly as possible.

According to refugee María Margarita, TSF provided a vital lifeline for many people:

"*Thanks to TSF, I was able to inform my brother in the United States about my situation. I told him that my house collapsed, breaking the legs of my son and my daughter-in-law, but that we are alive. I deeply thank TSF because I did not know how to contact my brother.*"

At an event in London in November 2012, we furthered our commitment with a donation of $150,000 — bringing the total level of support from AT&T and the AT&T Foundation to TSF over the last decade to approximately $800,000. The event also marked the 15th anniversary of TSF's first overseas aid mission and was attended by telecom industry leaders as well as senior government officials, nongovernmental agencies and media. The decade of support AT&T has given TSF recognizes the invaluable humanitarian work they do to connect people around the world in times of adversity.

TSF's President and co-founder, Jean-Francois Cazenave said:

"AT&T's support will allow us to continue to expand our operations globally and further our ability to respond to disasters and sustain support to communities at times of crisis. We have benefitted from 10 years of shared commitment to connecting people through telecommunications, and we are honored that the world leader in the industry continues to renew its trust in TSF."

TSF's motto is "Communications for Life." With its record of deployments to over 60 countries — supporting millions of victims and more than 650 humanitarian organizations over the last 15 years — this is more than a motto. It's an impressive reality.

Aidmatrix

Aidmatrix's programs are a collection of technologies, consulting, training and support designed to empower organizations to deliver humanitarian relief more efficiently. AT&T has been a supporter of Aidmatrix since 2009.

With the financial support of AT&T, Aidmatrix was able to immediately get to the work of creating infrastructure, coordinating relief and implementing building programs in affected areas so donors can easily offer products and match nonprofit needs. More than 40,000 leading business, nonprofit and government partners leverage Aidmatrix's solutions to mobilize more than $1.5 billion in aid annually, worldwide. The donated goods, money and services impact the lives of more than 65 million people.

President & CEO of Aidmatrix and former Governor of Wisconsin Scott McCallum said regarding the response to an earthquake and tsunami in Japan:

"I hope you'll be as proud as we are of the significant impact that was achieved in responding to such a logistically challenging disaster event."

FULFILLING THE POTENTIAL OF A GENERATION OF TALENT

To ensure a robust and well-educated talent pipeline, we must invest in our future workforce. Through our Aspire initiative, AT&T seeks to help students learn about careers and understand the educational and workforce skills they will need to succeed.

Junior Achievement Slovakia (JASR)

JASR is a nonprofit organization dedicated to preparing young people for the world of work. AT&T employees in Slovakia have worked with JASR to organize conferences dedicated to deepening Slovakia's students' understanding of skills required for effective management.

Lenka Trnovská, student participant in a JASR/AT&T conference, said:

"I was looking forward to this conference since we are already facing some difficulties concerning the motivation of employees. I learned how to motivate my colleagues and lead a team."

The Prince's Trust

The Prince's Trust in the U.K. works to support the development of workplace skills among youth. AT&T has supported the organization since 2005, contributing $375,000 – enough to help 110 young people launch their own businesses. Most recently, AT&T donated $30,000 to support young people in the midlands of the U.K., and an AT&T team of 30 cyclists took to the road and raised more than

£6,000 in the London Palace to Palace 45-mile cycle challenge.

AT&T is a member of the Technology Leadership Group that enables The Prince's Trust to provide vital funding and guidance to unemployed young people that help them take control of their future and to create their own employment.

Martina Milburn, chief executive of The Prince's Trust, said:

"We are really proud to have AT&T as a supporter of The Prince's Trust. Together we are making the most enormous difference to the lives of young people across the U.K."

SUPPORTING ECONOMIC EMPOWERMENT FOR WOMEN

The Institute for Economic Empowerment of Women (IEEW) created the PEACE THROUGH BUSINESS® program in 2007 to educate women, strengthen their economic empowerment and leadership development and help build stable democracies. This program provides entrepreneurial education to women business owners in Afghanistan and Rwanda as a means to enable them to develop and to advance their businesses and gain financial independence.

In 2012, our employees and volunteers provided support for the initiative and guidance for its students in order to allow these women to accomplish their entrepreneurial goals. One focus of the program is to provide technology instruction on topics such as utilizing the Internet and mobile technologies to maximize operational efficiency and promote their businesses.

Since the program began, IEEW has directly trained 286 women in Rwanda and Afghanistan through its PEACE THROUGH BUSINESS®

program. To date, 134 of these students have traveled to the United States for leadership development training, sharing these newly learned skills with women in their local communities upon return to their home countries. In addition, 11 students made return visits to the United States to receive advanced leadership training.

SUPPORTING COMMUNITIES ACROSS CONTINENTS – A SELECTION OF PROJECTS SUPPORTED IN 2012

Project HOPE – Health Opportunities for People Everywhere

Project HOPE works in 30 countries throughout the world to build the capacity of health professionals, improve facilities, establish health management systems, donate medical supplies and volunteer medical services.

In India, we assisted with two projects:

The Parikrma Humanity Foundation's Circle of Life program supports low-income high school students in India. The program ensures that the students have access to a comprehensive educational program, as well as nutrition and healthcare resources.

Shantidhara's Loni Children's Home mission provides educational opportunities for children who are physically challenged (generally, from the effects of polio). The project was supported through the development of a computer lab for students with disabilities, allowing them to obtain skills necessary to join the workforce.

Meal Exchange

In Canada, AT&T made a contribution of $25,000 to Meal Exchange, a Canadian national youth-driven charity that engages, educates and mobilizes youth to work with their communities across Canada to alleviate hunger locally and achieve food security.

Peter Kapler, interim director of Meal Exchange said:

"The issue of hunger is something that requires consistent support. We are very thankful for AT&T's ongoing support both in terms of funding, but also through their engagement with our programs."

Childnet International

We've also forged strong relationships globally with organizations committed to Internet safety. For example, we support Childnet International, a U.K.-based children's charity that works full-time to make the Internet a fun and safe place for kids. Childnet is creating innovative content as a result of AT&T's support including a recent new video on "sexting," and a toolkit for educators.

Will Gardner, CEO of Childnet International, said of AT&T's support:

"In fact it is crucial in order to sustain the education and outreach work that we do. One particular project that we are putting AT&T's funding towards is to help educate older teenagers about the risks involved in 'sexting', the taking and sending of explicit images and texts."