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AT&T ANNOUNCES LAUNCH OF FREE WI-FI SERVICE AT FERRY LANDING IN NEW YORK CITY'S BATTERY PARK

New Hotspot Continues Expansion of Free AT&T Wi-Fi to Multiple Parks for New York Residents

NEW YORK, August 19, 2011 — AT&T* today announced the launch of free AT&T Wi-Fi service at the ferry landing in New York City's Battery Park, where thousands of New Yorkers and visitors gather every year to depart to Ellis Island, the Statue of Liberty and other harbor activities. The launch is part of a five-year digital initiative with Mayor Michael R. Bloomberg to provide free Wi-Fi at 26 locations in 20 New York City parks across the five boroughs.

Today, New Yorkers can access AT&T Wi-Fi free of charge at Battery Bosque and the ferry landing in Battery Park, areas of Thomas Jefferson Park in East Harlem, Joyce Kilmer Park in the Bronx, and SummerStage at Rumsey Playfield in Central Park, with additional park locations to follow throughout the summer. New Yorkers will be able to stay connected with their smartphones, tablets and other Wi-Fi enabled devices as they enjoy everything City parks have to offer.

"The Parks Department is pleased to partner with AT&T to bring free Wi-Fi access to parks in all five boroughs of New York City," said New York City Department of Parks & Recreation Commissioner Adrian Benepe. "Park visitors will now have more options to surf the net while enjoying the great outdoors of New York City's open spaces."

"We're pleased to make this gift to the city and to join the New York City Department of Parks & Recreation in continuing our Wi-Fi initiative to make Battery Park and the ferry landing a more connected place for New Yorkers to live, work and play," said Tom DeVito, AT&T vice president and general manager for New York and New Jersey. "As more consumers are connecting to Wi-Fi on their devices, we're committed to delivering the best possible broadband experience, where people need speed and coverage the most."

AT&T Wi-Fi at city parks will be free for all users. From most AT&T smartphones and devices, customers will be able to automatically connect and switch seamlessly between AT&T's Wi-Fi and wireless networks. Virtually all new AT&T smartphones come equipped with Wi-Fi technology, and Wi-Fi use doesn't count toward customers' smartphone data plans.

In addition to New York City parks, AT&T offers Wi-Fi hotspots and hotzones across the city. [New York City Times Square](#) was the site of the very first AT&T Wi-Fi Hot Zone, and AT&T has added hotzones [near Rockefeller Center, near St. Patrick's Cathedral](#), along Park Avenue and near Ed Sullivan Theater. AT&T Wi-Fi Hot Zones supplement mobile broadband coverage in areas with consistently high traffic.

AT&T is also a proud supporter of The Statue of Liberty-Ellis Foundation and its new "Peopling of America[®] Center" at the Ellis Island Immigration Museum.

AT&T operates the nation's largest Wi-Fi network** with [nearly 27,000 AT&T Wi-Fi Hot Spots](#) at popular restaurants, hotels, bookstores and retailers, including more than 515 hotspot locations in the New York metro area.

For more information on AT&T Wi-Fi locations and instructions on how to connect, visit [AT&T Wi-Fi Access](#).

Additional Information

Web Site Links

[AT&T Web Site](#)
[AT&T Wi-Fi](#)
[AT&T Wi-Fi Access](#)
[NYC Dept. of Parks and Recreation](#)

Related Media Kits:

[AT&T Wi-Fi](#)
[AT&T Network News](#)

Related Releases:

[Mayor Bloomberg and AT&T Chairman and CEO Randall Stephenson Launch Free Wi-Fi Service in 20 New York City Parks](#)
[AT&T Launches Major Wi-Fi Initiative to Deploy More Hotzones in Key Markets](#)

Related Fact Sheets:

[AT&T Wi-Fi Milestones](#)
[AT&T Wi-Fi in NYC Parks Announcement \(video\)](#)

[AT&T Expands Wi-Fi Hotzone Pilot Project to Additional Cities](#)

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*** Largest based on company branded and operated hotspots. Access includes AT&T Wi-Fi Basic. A Wi-Fi enabled device required. Other restrictions apply. See www.attwifi.com for details and locations.*

About AT&T

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