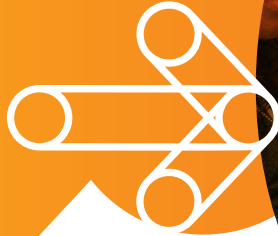


Job Shadow

*connecting students to
a world of opportunity*



"Investing in a well-educated workforce may be the single most important thing we can do to help America remain the leader in a digital, global economy."

*Randall Stephenson,
AT&T Chairman and CEO*

Why Job Shadow?

- ❖ Many students drop out even though they have passing grades—they simply don't connect the relevance of their schoolwork to their future life success.
- ❖ 81% of dropouts stated that more opportunities for real-world learning would have improved their chances of graduating.
--"The Silent Epidemic: Perspectives of High School Dropouts," Civic Enterprises and Peter D. Hart Research Associates, funded by the Bill & Melinda Gates Foundation

What is the AT&T/JA Worldwide Job Shadow Initiative?

- ❖ A five year, **\$5.5 million** initiative that provides job shadow opportunities for **100,000 students**, in grades 9-12 – as well as second semester eighth graders - across the U.S.
- ❖ Junior Achievement students team up with AT&T employees to get a **firsthand look at the job skills needed for future success—learning how the classroom connects to real world opportunities.**

How is Job Shadow Succeeding?

- ❖ Since the initiative started in 2008, **more than 81,000** students have participated in **211 cities**.
- ❖ AT&T employees have volunteered **more than 28,000 times** for Job Shadow, dedicating **more than 225,000 volunteer hours**, to help students learn.

97%

of students agreed that doing well in school helps them achieve career goals.

92%

of students claim the Job Shadow experience made them more aware of career options.

89%

of students said that participating in Job Shadow made them realize the importance of staying in school.