

AT&T Aspire

*helping students
prepare for the future*



For more than 25 years, AT&T and the AT&T Foundation have been committed to strengthening communities through advancing education. In 2008, we launched AT&T Aspire, specifically focused on confronting the high school dropout crisis to help ensure our students graduate prepared for the future challenges of continuing education and the workforce.

Every 26 seconds, another high school student drops out of school. Nearly one third of all students—and nearly 50 percent of African-American, Hispanic and Native American students—fail to graduate with their class.

AT&T Aspire is working to help reverse this trend by identifying programs that work and bringing them to scale, supporting the work of educators and helping students get excited about setting and achieving their goals.

Innovative, Student-Centered Solutions

With our nation's future global economic competitiveness at stake, AT&T has made Aspire the biggest and most significant education initiative in the company's history, and the largest corporate commitment of its kind with:

- ◆◆◆ A \$100 million multi-year commitment
- ◆◆◆ Partnerships with some of the most innovative and results-oriented organizations in America
- ◆◆◆ Sponsorship of groundbreaking research by Civic Enterprises and Peter D. Hart Research to identify and explore unique and visionary solutions to the dropout crisis

"This initiative is our commitment to helping the next generation aspire to do great things. Investing in a well-educated workforce may be the single most important thing we can do to help America remain a leader in the digital, global economy."

*—Randall L. Stephenson,
Chairman & CEO, AT&T.*

Learn more about AT&T Aspire at att.com/education.



AT&T Aspire

*inspiring students
to stay in school*



AT&T Aspire is focused on giving students the motivation, support and tools they need.

*Career?
Where do
I start?*

*Who's
going to
help me?*

*School is
boring*

*Is anyone
listening to
me?*



Job shadowing helps students get exposure to the world of work. By 2013, the AT&T/Junior Achievement Worldwide Job Shadow program will provide 100,000 students with the opportunity to participate in job shadow with AT&T.

Students must define their goals and dreams. AT&T supports Roadtrip Nation's mission to help students define their own road in life through multi-media curriculum and real-world career exploration experiences like interviewing professionals to find out how they found a fulfilling career.

Family support is critical. With United Way Worldwide, AT&T has launched the Family Engagement for High School Success Program, which helps parents and caregivers get more involved in their child's education.

Help may be right down the school hallway. AT&T has invested \$1.5 million to Communities In Schools to significantly increase the number of school-based site coordinators who help the most at-risk students get the resources they need to stay in school and succeed.

Schools are trying some exciting new things. Through Aspire, AT&T supports local programs that focus on high school success for at-risk students.

And new ideas are being born every day. AT&T is sponsoring the innovative Get Schooled initiative, a national platform that connects, inspires and mobilizes students and communities to keep kids in school.

Students themselves have offered some of the best ideas. AT&T is partnering with the America's Promise Alliance in its My Idea initiative, to encourage youth to develop and carry out programs that increase graduation rates.

Communities care. Organized by America's Promise Alliance, almost 100 Dropout Prevention Summits have been hosted in communities coast to coast.

Learn more about AT&T Aspire at att.com/education.

