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AT&T ANNOUNCES LAUNCH OF FREE WI-FI SERVICE AT 5 ADDITIONAL PARKS LOCATIONS THROUGHOUT NEW YORK CITY

*New Hotspots Continue Expansion of Free AT&T Wi-Fi to
Multiple Parks for New York Residents*

NEW YORK, October 11, 2011 — AT&T* today announced the launch of free AT&T Wi-Fi service at an additional 5 New York City park locations in Queens, Brooklyn, Manhattan and Staten Island. The launch is part of a five-year digital initiative with Mayor Michael R. Bloomberg and the City of New York to provide free Wi-Fi at 26 locations in 20 New York City parks across the five boroughs. In addition to Battery Park (Battery Bosque and Ferry Landing), Rumsey Playfield, areas of Thomas Jefferson Park in East Harlem and Joyce Kilmer Park in the Bronx—which all came on line this summer—New Yorkers can now access AT&T Wi-Fi free of charge at:

- Astoria Park in Queens
- Herbert Von King Park and McCarren Park Field House in Brooklyn
- Tompkins Square Park in Manhattan
- Clove Lakes Park in Staten Island

New Yorkers will be able to stay connected with their smartphones, tablets and other Wi-Fi enabled devices as they enjoy everything City parks have to offer. Other locations are expected to come on line over the next several months.

“These five locations are among New York City’s most popular parks destinations and we’re thrilled that visitors will be able to take advantage of this enhanced service while the weather is still nice and all year round,” said **Tom DeVito, AT&T vice president and general manager for New York and New Jersey**. “AT&T is committed to making the five boroughs a more connected place for New Yorkers to live, work and play. As more consumers are connecting to Wi-Fi on their devices, we’re committed to delivering the best possible broadband experience, where people need speed and coverage the most.”

“The Parks Department is pleased to work with AT&T to bring free Wi-Fi access to parks in all five boroughs of New York City,” said **Parks & Recreation Commissioner Adrian Benepe**. “Park visitors will now have more options to surf the net while enjoying the great outdoors of New York City’s open spaces.”

AT&T Wi-Fi at city parks will be free for all users. From most AT&T smartphones and devices, customers will be able to automatically connect and switch seamlessly between AT&T’s Wi-Fi and wireless networks. Virtually all new AT&T smartphones come equipped with Wi-Fi technology, and Wi-Fi use doesn’t count toward customers’ smartphone data plans.

In addition to New York City parks, AT&T offers Wi-Fi hotspots and hotzones across the city. [New York City Times Square](#) was the site of the very first AT&T Wi-Fi Hot Zone, and AT&T has added hotzones [near Rockefeller Center](#), [near St. Patrick’s Cathedral](#), along Park Avenue and near the Ed Sullivan Theater. AT&T Wi-Fi Hot Zones supplement mobile broadband coverage in areas with consistently high traffic.

AT&T operates the nation’s largest Wi-Fi network** with [nearly 27,000 AT&T Wi-Fi Hot Spots](#) at popular restaurants, hotels, bookstores and retailers, including more than 515 hotspot locations in the New York metro area.

For more information on AT&T Wi-Fi locations and instructions on how to connect, visit [AT&T Wi-Fi Access](#).

Additional Information

Web Site Links

[AT&T Web Site](#)
[AT&T Wi-Fi](#)
[AT&T Wi-Fi Access](#)
[NYC Dept. of Parks and Recreation](#)

Related Media Kits:

[AT&T Wi-Fi](#)
[AT&T Network News](#)

Related Releases:

[Mayor Bloomberg and AT&T Chairman and CEO](#)

Related Fact Sheets:

[AT&T Wi-Fi Milestones](#)

[Randall Stephenson Launch Free Wi-Fi Service in 20 New York City Parks](#)

[AT&T Wi-Fi in NYC Parks Announcement \(video\)](#)

[AT&T Launches Major Wi-Fi Initiative to Deploy More Hotzones in Key Markets](#)

[AT&T Expands Wi-Fi Hotzone Pilot Project to Additional Cities](#)

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*** Largest based on company branded and operated hotspots. Access includes AT&T Wi-Fi Basic. A Wi-Fi enabled device required. Other restrictions apply. See www.attwifi.com for details and locations.*

About AT&T

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