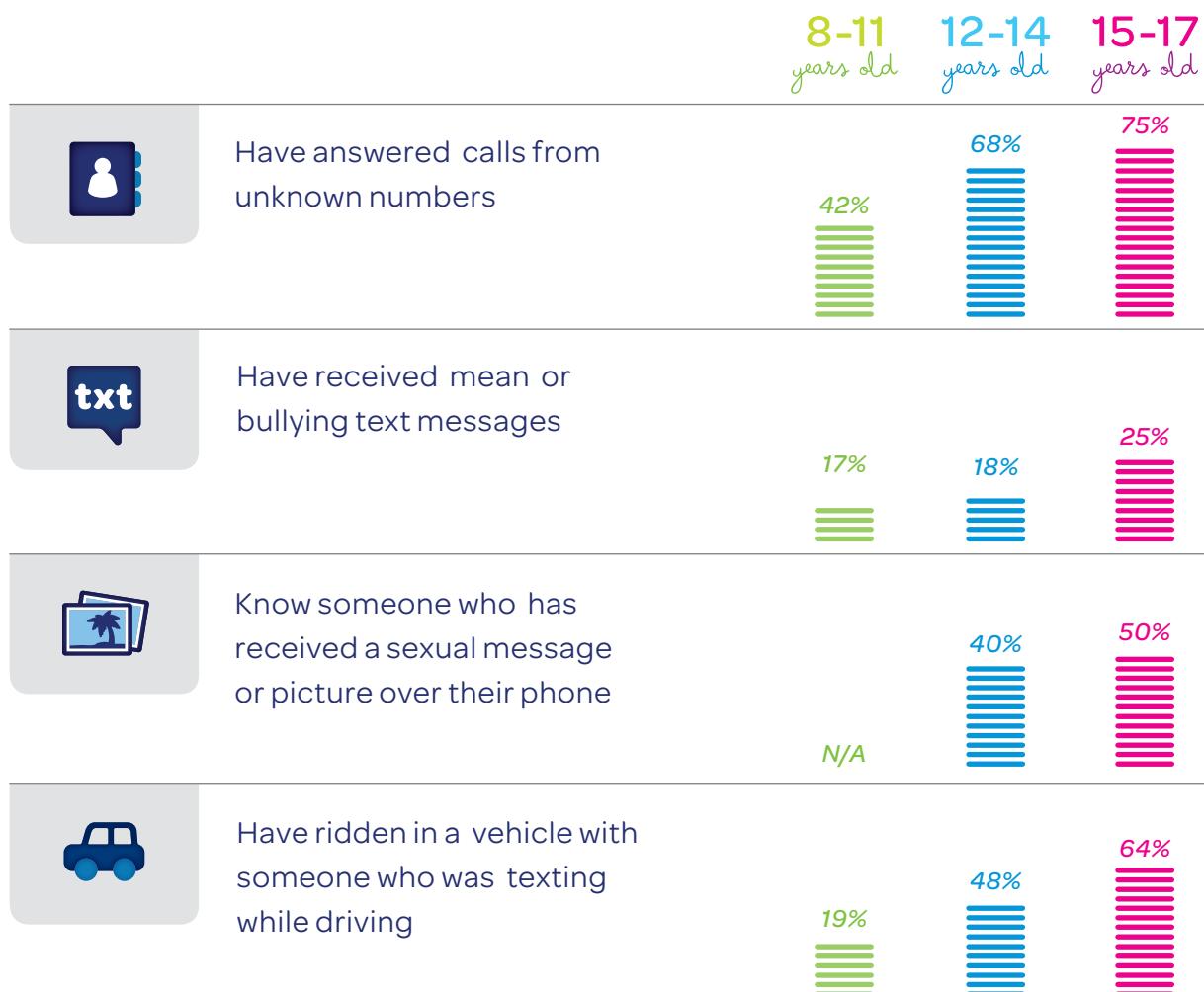


# AT&T *Mobile Safety*

# stay connected. stay safe.

Kids today report receiving their first mobile device on average at 12.1 years of age. As they adopt a mobile lifestyle, they face some real issues that only become more and more prevalent as they get older.



\*Nationally representative study was conducted by GfK Roper Public Affairs in April 2012 and involved mobile phone and landline random digit dial (RDD) interviews with 500 children between the ages of 8-17 with mobile phones, and 1,000 parents of 8-17 year olds with mobile phones. Visit [www.att.com/familysafety](http://www.att.com/familysafety) for more information about the AT&T Mobile Safety program.

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