Manage My Network:
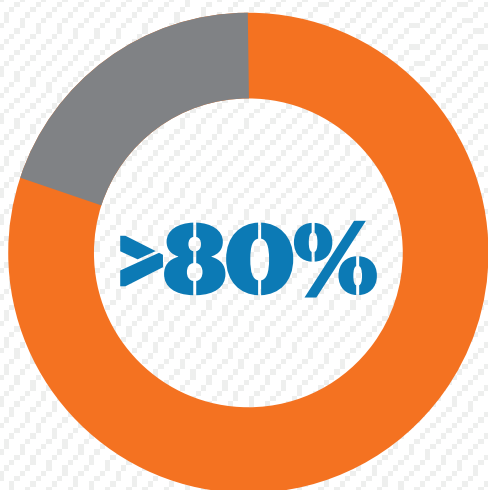
Network Sourcing Helps Businesses Control Costs and Manage Complexity

WHAT IS NETWORK SOURCING? *A third-party provider handles design, operation, transformation and ongoing evolution of a corporate network – letting companies focus on core business and innovation.*

Controlling Costs

CIOs expect network sourcing can help save as much as **15 to 35%** over a two-year period[1]

>80%

of surveyed CIOs experienced cost **savings of >15%**

One CIO experienced cost savings **as high as 50%**

Demand

Industry analyst firm **Gartner** estimates

45%

of all organizations have purchased **ongoing network management services.**

25%

or more of all organizations in the services, retail, and healthcare provider industries plan to sign a **new contract** in the next 12 months.[2]

[1]Boston Consulting Group. "Growth Readiness in Network Sourcing," October 25, 2011
[2]Gartner. "User Survey Analysis: What Providers Need to Know About 2012 First-Time ITO Buyers," February 8, 2012