## More and more consumers are connecting to Wi-Fi from their smartphones and mobile devices, and an increasing number of businesses are offering hotspots at their locations. The skyrocketing growth in connections on the AT&T Wi-Fi network — the nation's largest — tell the story.

## Morethan 26,000 U.S. AT&T WI-FIHOT SPOTS 35.3 25.4 196.5 2011 246.8 4a10 154.0

TIME TO REACH
20 M CONNECTIONS

1 year

2009 • • • • • •

6 months

2010 **• (** 5 weeks

2011 **(**11 days

WHERE CUSTOMERS ARE CONNECTING



Connections at **hospitality locations** tripled from 1Q11 to 2Q11



Connections at **retail locations** increased 15.7% from 1Q11 to 2Q11

2008

20.0 M

2009

85.5 M

AT&T WI-FICONNECTIONS BY QUARTER

2010

3821M

2011

443.3 Wand counting...