

AT&T Wi-Fi

Growth

2Q12 AT-A-
GLANCE...

More than 30,000

U.S. AT&T WI-FI HOT SPOTS

2Q12 IN PERSPECTIVE

674.3M Connections = More than **85** connections per second

+1.3 Billion Connections in first 6 mos. of 2012 – more than all of 2011

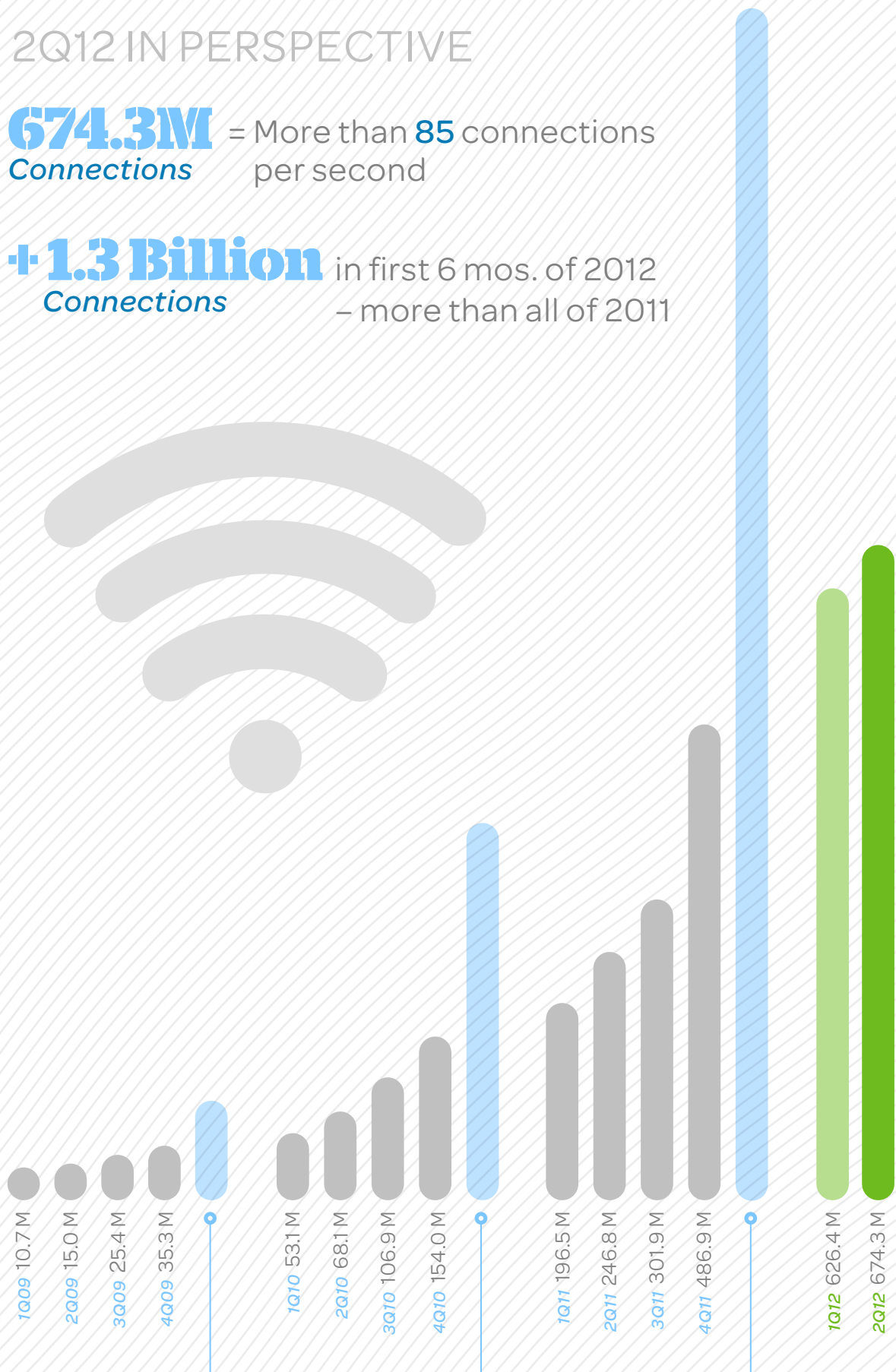
WI-FI DATA TRAFFIC HIGHLIGHTS

+9.74 Billion MB

exchanged on AT&T Wi-Fi network in 2012

+275%

in Mobile Device Data Traffic compared to 2Q11



WI-FI

Users spend almost

1 hour

connected to Wi-Fi a day

More than

600M hours

spent connected to Wi-Fi in 2Q12

AT&T WI-FI CONNECTIONS BY QUARTER

2009

85.5 M

2010

382.1 M

2011

1.23 B

2012

1.3 Billion

connections and counting...