

AT&T Advanced Mobility Solutions

Business Momentum



More than **54,000** AT&T business customers have adopted mobile applications

6x increase in Mobility Solutions Services' customer engagement capacity since 2010

75 vendors in the Advanced Mobility Solutions ecosystem



139% growth in tablet sales to business customers (Q4 2012 vs. Q4 2011)



17% growth in smartphone sales to business customers (Q4 2012 vs. Q4 2011)

↑ 140%+ increase in Mobile Device Management deals (Q4 2012 vs. Q4 2011)

✓ 6.5+ Mobile Device Management deals closed on average per business day in 2012

14.3M net connected devices as of 4Q2012