

Speak up.

You might just save a life.

Three Steps to Stop Texting and Driving:

1. Awareness. *Know the risks.*

Texting drivers are **23x** more likely to be in an accident.¹

75% of teens say texting while driving is common among their friends.²

2. Commitment. *Take the pledge.*

Make a *lifelong commitment* never to text and drive.

Go to ItCanWait.com to take the pledge and share your story.

3. Influence. *Speak up.*

90% say they'd stop if a friend in the car asked them to.³

78% of teen drivers say they're likely not to text and drive if friends tell them it's wrong or stupid.³

93% would stop if a parent in the car asked them to.³

44% say that they would be thankful if a passenger complained about their texting while driving.³

¹ Virginia Tech Transportation Institute Research: www.vtti.vt.edu ² 2012 AT&T-conducted survey ³ ConnectSafely.org

