

# AT&T Spotlight on **SXSW**



## AT&T in Austin

- Launched in January 2012
- 325 network enhancements made in 2011
- 215 AT&T Wi-Fi Hot Spots

## KEY

- AT&T Wi-Fi Hot Zone Locations  
> 35 Wi-Fi Access Points
- AT&T Temporary SXSW Wi-Fi Locations  
> 45 Wi-Fi Access Points
- LTE Enabled DAS
- Cellular on Wheels
- AT&T Charging Station

## Auditorium Shores

21 Wi-Fi Access Points  
#SXSWMusic

x7



## Austin Convention Center #ATTSXSW

x6



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