

AT&T Spotlight on **SXSW**



AT&T in Austin

- Launched in January 2012
- 325 network enhancements made in 2011
- 220 AT&T Wi-Fi Hot Spots

KEY

- AT&T Wi-Fi Hot Zone Locations
> 25 Wi-Fi Access Points
- AT&T Temporary SXSW Wi-Fi Locations
> 30 Wi-Fi Access Points
- LTE Enabled DAS
- Cellular on Wheels
- AT&T Charging Station
- AT&T 4G LTE Demo Spot

Auditorium Shores

#SXSWMusic

x7



Austin Convention Center #ATTSXSW



x6



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