

Veronica Bloodworth
Senior Vice President – Corporate Strategy



As Senior Vice President-Corporate Strategy, AT&T Services, Inc., Veronica leads inter-disciplinary teams, prioritizes resource allocation, and is establishing an appropriate Program Management discipline for Project Velocity IP.

Prior to this role, Veronica was Vice President-Infrastructure Program Management, responsible for project managing the capital deployment plans for both the wireline and wireless networks.

She also served as Vice President – Global Service Operations, responsible for U-verse Network Operations, National Mobility Service Operations, VoIP Network Operations and Messaging/Network

Subscriber Services.

As Vice President – Southeast Central Office Operations, Veronica was responsible for maintaining the Central Office organization as well as the legacy AT&T Outside Plant team in nine southeast states prior to her Global Service Operations role.

Veronica has held numerous positions in network and finance during her 15-year career with AT&T.

Veronica is a CPA with a bachelor's degree from the University of Alabama and an MBA from Georgia State University.