



lol. cul8r. @wrk. ttyl.

Texting has its own language. We use that language as a life line to connect to our friends, family and co-workers. We send pictures. We chat. We text.

That's why we're working with AT&T on a campaign to help raise awareness about the risks of texting and driving. The purpose of the initiative is to remind all wireless phone users, but especially youth, that when it comes to driving a vehicle, all text messages can—and should—wait.

Texting Tips

Help keep all drivers safe on the road by following these tips:

- **Be Smart.** Don't text and drive. No text message is worth a life.
- **Be In Control.** Download AT&T DriveMode®—an app designed to curb the urge to text and drive.*
- **Be Caring.** Don't send a text when you know your family member, friend or co-worker is driving.
- **Be Focused.** Never use your phone to take pictures, send and read messages, record video, or watch TV while driving.
- **Be an Example.** A recent survey² found that 77 percent of teens say adults tell them not to text and drive - yet do it themselves "all the time." So please lead by example.
- **Be Aware.** If you have teens, some wireless companies offer parents an easy way to manage their teen's phone functionality.
- **Be Proactive.** Take the pledge and commit to never text and drive: www.itcanwait.com.

It only takes a split second to find yourself in an accident. Our message is simple, yet vital: When it comes to texting and driving, it can wait.

For more information, tips and tools, check out AT&T's online resource dedicated to educating wireless users about the risks of texting and driving at www.itcanwait.com

* Data and text messaging charges may apply for download and app usage. Standard messaging rates apply to auto-reply messages. AT&T DriveMode is free to AT&T customers only. Compatible device required.