AT&T Video Services

Through a series of strategic initiatives, AT&T companies plan to deliver a state-of-the-art portfolio of entertainment services that will give consumers compelling and innovative new choices. Customers have or soon will have access to cutting-edge video services through one of three bold solutions.

AT&T U-verse[™] TV — COMING SOON

In June, AT&T began the commercial launch of U-verse TV, a new Internet Protocol (IP)-based video entertainment experience, in San Antonio. The service features a high-quality video experience and a compelling variety of TV packages with more than 200 channels, digital music, and local programming.



Other benefits include a growing video-on-demand (VOD) library with hundreds of hours of diverse content, a crisp electronic program guide and fast channel change. AT&T U-verse TV also features picture-in-picture channel change that allows subscribers to "channel surf" without leaving the program they're watching. Additionally, the current service allows customers to search for a program in the guide or video-on-demand library by title or actor - and to establish parental controls by rating or channel.

Late this year, the company plans to roll out U-verse services in more markets, add more channels and VOD content, offer high-definition channels, and introduce new features.

AT&T Homezone[™] — COMING SOON

AT&T companies have launched AT&T Homezone, a groundbreaking new service that combines satellite TV programming, a fully featured DVR, Caller ID on the TV, movies-on-demand, photo-sharing and music through an award-winning new



receiver. Once the service is available in their markets, customers who have access to both AT&T | **DISH Network**

service and AT&T Yahoo! High Speed Internet will be able to combine their



communications and entertainment content into one easyto-use package delivered to their televisions and stereos. Customers will also be able to log into their AT&T Homezone receiver remotely through a web browser and eventually a wireless phone, to schedule DVR recordings, start movie downloads, and enjoy photo collections.

AT&T | DISH Network — TODAY



Satellite TV service from AT&T | DISH Network, launched in 2004, offers consumers a powerful, competitively priced choice for their

entertainment service. Satellite TV from AT&T | DISH Network offers advanced services such as digital video recording and

high-definition TV programming. Other enhancements, including video on demand and new receivers featuring both highdefinition and standard-definition digital video recording, are now available.

