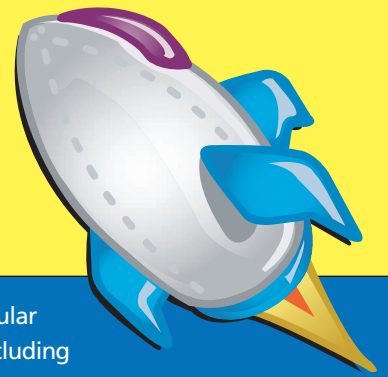




Reaches More Customers

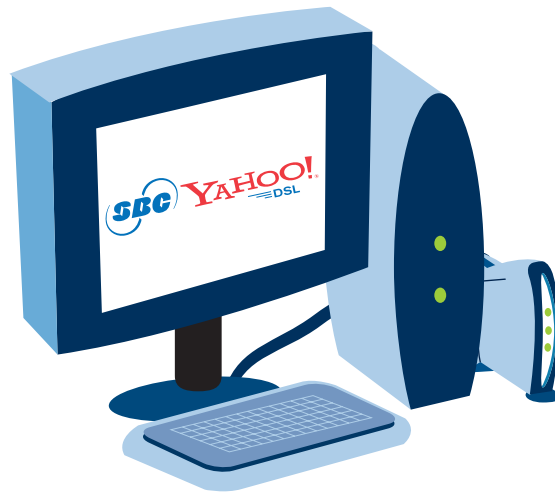


SBC Communications Inc. has now made SBC Yahoo! DSL available through more than 2,000 popular retail locations across its 13-state territory. Customers can order SBC Yahoo! DSL at major retailers including Best Buy, RadioShack, Sam's Club, Kmart, OfficeMax, Staples, Cingular Wireless and Gateway.

SBC companies are leaders in making broadband available to more consumers and businesses through increased accessibility and affordability. The companies are innovators in expanding the reach of DSL, bringing access deeper into communities through an aggressive DSL expansion plan. As of the third quarter service was available to more than 33 million homes and businesses, or about 69 percent of customer locations. In 2004, availability is expected to increase to approximately 80 percent of customer locations.



SBC companies have made it easy for Cingular customers to experience SBC Yahoo! DSL by placing branded kiosks at more than 90 locations. Additionally, SBC customers with Cingular Wireless service and SBC Yahoo! DSL can benefit from the added convenience of having one bill for all of their communications services.



Expanding a relationship that SBC companies and Best Buy established in 2002, SBC Yahoo! DSL is now available in approximately 130 Best Buy stores. Trained sales reps use in-store kiosks to showcase SBC Yahoo! DSL. Customers have the benefit of picking up their self-installation kit in the store or having it shipped to their home.



that was easy.™



SBC Yahoo! DSL is available at approximately 340 OfficeMax stores, nearly 200 Sam's Club locations, 185 Staples locations and roughly 64 Gateway locations. Other major retail locations include Menards, BJ's Wholesale Club, Micro Center, Kmart and Super Kmart.

SBC companies established an agreement with RadioShack to offer SBC Yahoo! DSL at more than 1,000 stores and online at www.radioshack.com. Trained RadioShack sales reps use an in-store ordering tool to help customers purchase the service.

SBC companies aligned with Gateway and HP to help customers create a connected home by enabling them to network their PC and consumer electronics, like digital cameras and MP3 players, to a DSL Internet connection. Customers can purchase SBC Yahoo! DSL when ordering a computer through HP sales channels and through kiosks at Gateway stores.

SBC Internet Services is making high-speed Internet access more affordable, offering innovative promotions for SBC Yahoo! DSL, currently available for \$26.95 a month with a one-year term commitment when ordered online or as part of a qualifying SBC bundle. SBC companies have demonstrated unparalleled success in the broadband marketplace by delivering superior levels of access, content, customer service and value in DSL Internet service.

Offer requires a one-year term agreement. After the expiration of this term agreement, the then-current month-to-month or applicable term price will apply. The regular monthly price for the service and a separate activation fee of \$50 will appear on the first bill along with any corresponding and offsetting credits. Offer is available for a limited period of time and is subject to change without notice. Early termination fee of \$200 applies if service is canceled before expiration of term. Pricing is based on customer self-installation on an existing line. Minimum additional charge of \$150-\$200 applies if subsequent technician-install is required or desired. Taxes, fees extra. Further details provided during enrollment and registration. Billing begins on service activation date.