

INTERNET SECURITY RANKS HIGH IN CONSUMERS' MINDS

Computers are crucial tools for communication, entertainment and information. But like any other device, computers need regular maintenance and care to keep them functioning safely and to avoid a host of threats. That's why SBC Yahoo! DSL subscribers will receive the new SBC Yahoo! Online Protection software suite at no extra charge. Functioning as an all-in-one security suite, SBC Yahoo! Online Protection provides constant defense against Internet dangers. According to a recent survey conducted by Yahoo!, three-fourths of Internet users believe that it is extremely important to protect their home computers from viruses, spyware, SPAM, hacking and identity theft. But less than one-fifth feel very confident that they have the skills and knowledge to protect their family computers.

QUICK STATS



70% of those surveyed would rather have their car broken into than their personal computer hacked or infected.



60% of Internet users said they would prefer to download an all-in-one solution and receive automatic updates in order to keep their computer safe, as opposed to relying on software that came with their computer.



64% find out about online threats from security software installed on their computer.



Only **17%** of Internet users are very confident that they know how to protect their computer from major safety and security threats.



Nearly **70%** of online users would use the internet more or for longer amounts of time if they felt safe from computer viruses.

The survey was conducted in March 2005 across the Yahoo! network to both SBC Yahoo! DSL subscribers and general consumers on a broadband connection. The survey had a total of 12,122 respondents.

"MUST-HAVE" SAFETY AND SECURITY FEATURES

SBC Yahoo! DSL provides you with a list of five security software programs to help keep your online experience an enjoyable one.

Anti-Virus

Anti-virus software detects and cleans dangerous computer viruses from your PC. SBC Yahoo! Online protection automatically updates its defenses against viruses.

SpamGuard

SBC Yahoo!'s SpamGuard Plus protects your e-mail inbox from junk email, called "SPAM", which can spread viruses and other harmful programs to your hard drive. The program can "learn" which addresses you tag as SPAM, eliminating them completely from your inbox.

Pop-Up Blocker

Pop-Up Blocker stops many types of annoying pop-up ads when surfing the Web. You can control the level of blocking and even allow pop-ups from certain websites.

Anti-Spy

Anti-spy software detects and allows you to remove software known as spyware that may have been placed on your computer without your knowledge. Spyware often tracks your online activity and can lead to annoying pop-ups.

Parental Controls

SBC Yahoo! Online Protection offers our award-winning parental controls package that allows you to monitor and control your children's online activities, set time limits and receive online permission slips.