



SBC Family of Companies: A Leading Broadband Provider



Nation's Leading DSL Provider

- With 3 million subscribers, the SBC family of companies is the nation's largest DSL provider.
- SBC Internet Services experienced record growth in 2Q 2003, with 304,000 new subscribers. That is the largest quarterly increase ever experienced by a U.S. DSL provider.
- SBC Internet Services affiliates have achieved six consecutive quarters of accelerated DSL subscriber growth and year-to-year growth is up 60%.
- The strong customer growth was due to compelling pricing, faster provisioning, easier self-installation and the Yahoo! alliance.
- SBC companies continue to expand their distribution channels through relationships with Best Buy, Dell and Cingular, making it more convenient for customers to order SBC Yahoo! DSL.

One of the Industry's Largest Broadband Footprints

- SBC Yahoo! DSL is available to more than 32 million homes and businesses; this is one of the nation's largest addressable broadband markets and penetration is at 9% companywide.
- More than 1,400 central offices are DSL-equipped and SBC affiliates are providing the leadership in expanding DSL availability further into neighborhoods with more than 7,600 neighborhood broadband gateways.

Industry-Leading Services and Features

- SBC Yahoo! DSL delivers a unique online experience to its customers.
- In late 2002, Forrester Research conducted an in-depth analysis of popular Internet services and rated SBC Yahoo! DSL higher than services from other leading ISPs.
- SBC Yahoo! DSL offers enhanced personalization and interactivity features, rich Yahoo! content, a bundle of premium services, unlimited dial-up access from virtually anywhere in the United States and one of the industry's most comprehensive security and parental controls package.
- SBC affiliates offer home networking products that enable customers to share their broadband connection with multiple PCs and experience wireless connectivity at DSL speeds.
- SBC Internet Services and Yahoo! recently introduced SBC Yahoo! DSL Business Edition, designed specifically to meet the needs of small business.

Industry Price-Leader

- Personalized speed options allow members to match their bandwidth needs and their budget.
- Through September 30, new customers can subscribe to SBC Yahoo! DSL for just \$29.95 per month with a one-year term commitment and receive one-month trials of Yahoo! Platinum video entertainment service and Yahoo! Games on Demand Unlimited at no cost.
- Wireless home networking gateways as low as \$50 after rebate, valued at more than \$309.00.