

# Stylish. Personal. Full of features.

## HTC PURE™

### Beautiful, capable and ready to serve.

- The app-friendly HTC PURE Windows phone from AT&T is built to keep you connected with friends, colleagues and world events.
- With brilliant looks and a touchscreen with intuitive controls, this smartphone is a sure bet for simple communication.
- Easily make calls, send messages, work with applications and more with the TouchFLO™ 3D user interface.
- Conversations are arranged by person, so you simply select a contact and see the history of all email, text messages, phone calls and even Facebook updates in one integrated and simple-to-sort location.

### Touch and go.

- Notice the eye-catching midnight blue finish, sleek form and small “pocket-able” design that immediately sets the HTC PURE smartphone apart from the rest.
- The large, vivid, 3.2” high-resolution display touchscreen features a 20-key keyboard in portrait mode and QWERTY keyboard in landscape mode.
- Haptic feedback means you’ll know right away when you’ve pressed any onscreen button.

### Loaded for action.

- Get the applications you want and need to work, play and more. The power and productivity of the HTC PURE begins with Windows Mobile® 6.5 Professional, allowing you to be productive on-the-go.
- Loaded with AT&T applications, with thousands more available at AT&T’s AppCenter (MEdia™ Mall) or the Windows Marketplace store.
- For Internet access when you’re out and about, integrated Wi-Fi connects you to thousands of hotspots throughout the world, including complimentary access to AT&T Wi-Fi Hot Spots for customers with qualifying data plans.

### All the extras.

- Take stunning pictures with the advanced 5.0 megapixel camera with built-in auto focus (Geo-Tag and panoramic modes).
- Sync contacts and your calendar with your PC to stay up-to-date.
- Add applications, plus store music and pictures, with additional memory and storage via the integrated microSD™ slot.
- Entertain yourself with support for video and audio, including MP3s – and even listen to FM radio\* wherever you are.

\*Optional wired headset needed.



### App-friendly, super-connected

The HTC PURE™ Windows smartphone makes it easy to stay in touch and work with thousands of applications.

## HTC PURE™ Specifications

### Smartphone Features

- OS: Windows Mobile® 6.5 Professional
- Processor/Chipset: Qualcomm MSM 7201A, 528 MHz
- Memory: ROM: 512 MB + RAM: 288 MB DDR RAM (includes 32 MB memory in the baseband)
- Dimensions: 4.33" L x 2.10" W x .59" D
- LCD: 3.2" WVGA resolution, Color TFT LCD with LED back light, Sensitive Touchscreen
- Internal GPS antenna
- Motion G-Sensor
- Ambient Light Sensor
- FM Radio\*
- 5.0 MP camera with auto focus
- Wireless LAN: Wi-Fi 802.11 b/g
- Stereo Bluetooth® 2.0 with EDR
- Audio: Microphone, Receiver, Loud speaker with Hands-Free support

### HSDPA/UMTS/EDGE/GPRS/GSM Function

- HSDPA/UMTS (850/1900 MHz) (3.6/7.2 Mbps variable depending on network availability)
- GSM/GPRS/EDGE Quad-band (850/900/1800/1900 MHz)

### Microsoft Windows Mobile 6.5 Professional Applications

- Microsoft Outlook® Mobile: Messaging (SMS/E-mail), Contacts, Calendar, Tasks, Email Setup Wizard
- Microsoft Internet Explorer® Mobile
- Microsoft Windows Media® Player Mobile
- Microsoft ActiveSync®
- Microsoft Windows® Mobile Marketplace
- Internet Sharing
- Pictures & Videos
- Games
- File Explorer
- Device Management
- Security Enhancement
- Microsoft Office® Mobile
- Microsoft Remote Desktop Mobile

\* requires optional headset

### Includes:

- HTC PURE™ with stylus
- Lithium-ion battery
- AC charger
- Mini-USB sync cable
- Spare stylus
- 3.5 mm audio adapter
- Quickstart and CD



htc PURE™

For more information, please contact an AT&T sales representative, visit [att.com/htcpure](http://att.com/htcpure) or call **866-9ATT-B2B (866-928-8222)**.



**IMPORTANT INFORMATION:** Coverage not available in all areas. Device subject to availability. This device is sold for use on AT&T's wireless systems. It may not be compatible with other wireless systems. Network speed is no indication of the speed at which your device sends or receives data. Actual speeds depend on distance from cell site, network availability and traffic, device, applications, tasks, file size and other factors. AT&T BroadbandConnect download speeds only available in AT&T BroadbandConnect markets. Specifications subject to change. Up to \$36 activation fee applies. Certain benefits and service features may require you to purchase additional hardware and/or software, obtain a network connection and/or pay monthly access and/or per use charges. Subscriber must live and have a mailing address within AT&T's wireless owned network coverage area. Availability, speed of delivery and timeliness of information is not guaranteed. Terms of service will vary based on selected service plans. Special credit and tenure restrictions and additional charges may apply to international roaming. Availability, quality of coverage and services while roaming are not guaranteed. Other conditions and restrictions apply. See business/service agreement, rate plan brochure(s) and coverage map(s) for details. Price and availability may vary by market and may not be available from independent retailers. Data Plan Required. **Early Termination Fee:** None if cancelled in the first 30 days, but up to \$35 restocking fee may apply to equipment returns; thereafter up to \$175. Some agents impose additional fees. **Unlimited voice services:** Unlimited voice services are provided primarily for live dialog between two individuals. No additional discounts are available with unlimited plan. **Offnet Usage:** If your minutes of use (including unlimited services) on other carrier's networks ("offnet usage") during any two consecutive months or your data use during any month exceeds your offnet usage allowance, AT&T may at its option terminate your service, deny your continued use of other carriers' coverage, or change your plan to one imposing usage charges for offnet usage. Your offnet usage allowance is equal to the lesser of 750 minutes or 40% of the Anytime minutes included with your plan (data offnet usage allowance is the lesser of 24 MB or 20% of the MBs included with your plan). Microsoft, Windows Mobile and Windows Media are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries. HTC and HTC PURE are registered trademarks of HTC, Inc. and its related entities. All other marks are the property of their respective owners. © 2009 AT&T Intellectual Property. All rights reserved. AT&T and the AT&T logo are trademarks of AT&T Intellectual Property.