



FAQ: Giving iPhone 3G This Holiday Season

Apple's revolutionary iPhone 3G is at the top of many wish lists this holiday season. iPhone 3G combines three devices into one — a mobile phone, a widescreen iPod, and the best mobile Internet device ever — plus fast 3G networking, built-in GPS mapping and the App Store that has over 8,000 third party applications. Below are some frequently asked questions about giving anyone the gift of iPhone 3G this holiday season.

Giving iPhone 3G for Family, Friends, Colleagues and Others

Q. *I want to buy an iPhone 3G for someone, but I don't know if they're an AT&T customer, or if they're eligible for an upgrade. Can I still give an iPhone 3G?*

A. Yes. You can purchase and give AT&T gift cards that the recipient can use toward the purchase of an iPhone 3G and accessories.

Q. *I want to give an iPhone 3G to a family member by adding a line on our Family Talk plan. Can I buy an iPhone 3G or do I need to use a gift card?*

A. First, go to www.att.com/iphone to check eligibility to add a line for iPhone 3G. When adding a new line to a Family Talk plan for iPhone 3G, the account holder may purchase and activate an iPhone 3G in the store and present it as a gift whenever they choose.

Q. *I want to give an iPhone 3G to a family member by upgrading an existing Family Talk line. Can I buy an iPhone 3G or do I need to use a gift card?*

A. To upgrade an existing line to iPhone 3G, first go to www.att.com/iphone to check upgrade eligibility. To keep the gift a surprise, simply purchase and give AT&T gift cards that the recipient can use toward the purchase of an iPhone 3G and accessories.

Q. *How much does an iPhone 3G cost?*

A. New customers and customers eligible for upgrade pricing may purchase an 8GB iPhone 3G for \$199 or a 16GB iPhone 3G for \$299, both with a two-year service agreement. Non-eligible customers may purchase an 8GB iPhone 3G for \$399 or a 16GB iPhone 3G for \$499, both with a two-year service agreement.



Giving AT&T Gift Cards in iPhone 3G Card Carriers

Q. *Is there a charge for the iPhone 3G gift card carriers? When and where are they available?*

A. iPhone 3G gift card carriers are free of charge, do not require a purchase and are available in AT&T company-owned retail locations now.

Q. *Is there a limit to how many gift cards or iPhone 3G card carriers I can purchase?*

A. No! You can purchase as many AT&T gift cards and pick up as many iPhone 3G card carriers as you like.

Q. *What denominations do AT&T gift cards come in?*

A. AT&T gift cards come in denominations of \$25, \$50 and \$100.

Q. *Are AT&T gift cards refundable?*

A. AT&T gift cards are not refundable and can only be used to purchase AT&T products.

Q. *Can I use an AT&T gift card toward the purchase of iPhone 3G at an Apple store?*

A. AT&T gift cards may only be used at AT&T retail locations.