

Accessories for iPhone 3G

When people make an investment in an iPhone, they want to protect it, keep it charged, and get the best music experience possible. In fact, AT&T data shows that iPhone users, even more so than users of other phones, invest in accessories. And for residents of states with hands-free laws, accessories like Bluetooth headsets are more than a convenience — they're necessary.

AT&T will offer a comprehensive accessory bundle for iPhone 3G in its stores on launch day — purchase a Bluetooth headset and a car charger, receive a free case (up to \$30 value).

When purchasing power and connectivity accessories for iPhone 3G, customers should look for the "Works with iPhone" badge, which means the items have passed rigorous testing required by Apple and AT&T.

Accessories Available on Launch Day

Bluetooth Headsets

AT&T offers the best in Bluetooth headsets and stocks a wide variety. The new Jawbone is AT&T's best-selling headset and is the "Noise Ninja" of headsets with military-grade noise-canceling technology (\$129.99). AT&T also offers some really great Bluetooth headsets priced at \$39.99, as well as a full line of corded headsets.

Cases

Several new cases are available for iPhone 3G, and even more are coming shortly after launch.

Cases available at launch include an environmentally friendly ECO case (\$29.99), protective fitted black and pink gel cases (\$19.99) and a premium leather sleeve (\$29.99).

Within days or a couple of weeks after launch more gels, changeable gel bundles, and leather cases will be available, ranging in price from \$19.99 to \$29.99.

Additionally, two cases already offered in AT&T stores are compatible with both phones. A premium leather HipCase, the original iPhone's best-selling case, will be available for \$29.99. The Sport Armband will be available for \$29.99 as inventories permit (item is being phased out).

Fact Sheet

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Current Cases		 <p>Premium Leather HipCase for iPhone and iPhone 3G</p>		 <p>Sport Armband for iPhone and iPhone 3G</p>	
iPhone 3G Products At Launch	Available	 <p>ECO Case</p>		 <p>Screen Protectors</p>	
	Within days	 <p>Black Gel</p>		 <p>Premium Leather Sleeve</p>	
iPhone 3G Cases After Launch	Available	 <p>Second Skin Changeable Gel Pack</p>		 <p>Pink Gel</p>	
	Within days	 <p>Silicylic Gel/Shell Combo</p>		 <p>Premium Leather Holster</p>	
		 <p>Naked Shell with Screen Protector</p>		 <p>Premium Leather Shell with EasyDock</p>	

Chargers

All existing iPhone chargers are compatible with both iPhones. AT&T offers a car charger (\$24.99) as well as Apple's compact travel/wall charger with USB input (\$29.99).

Audio

In addition to the standard Apple brand corded headphones (\$29.99), AT&T carries Shure brand (\$59.97) and Sony brand (\$34.97) headphones.

Other

Static-cling screen protectors, a new accessory unavailable when the original iPhone debuted, will be available for \$9.99. AT&T will offer an assortment of replacement USB cables and iTunes cards.