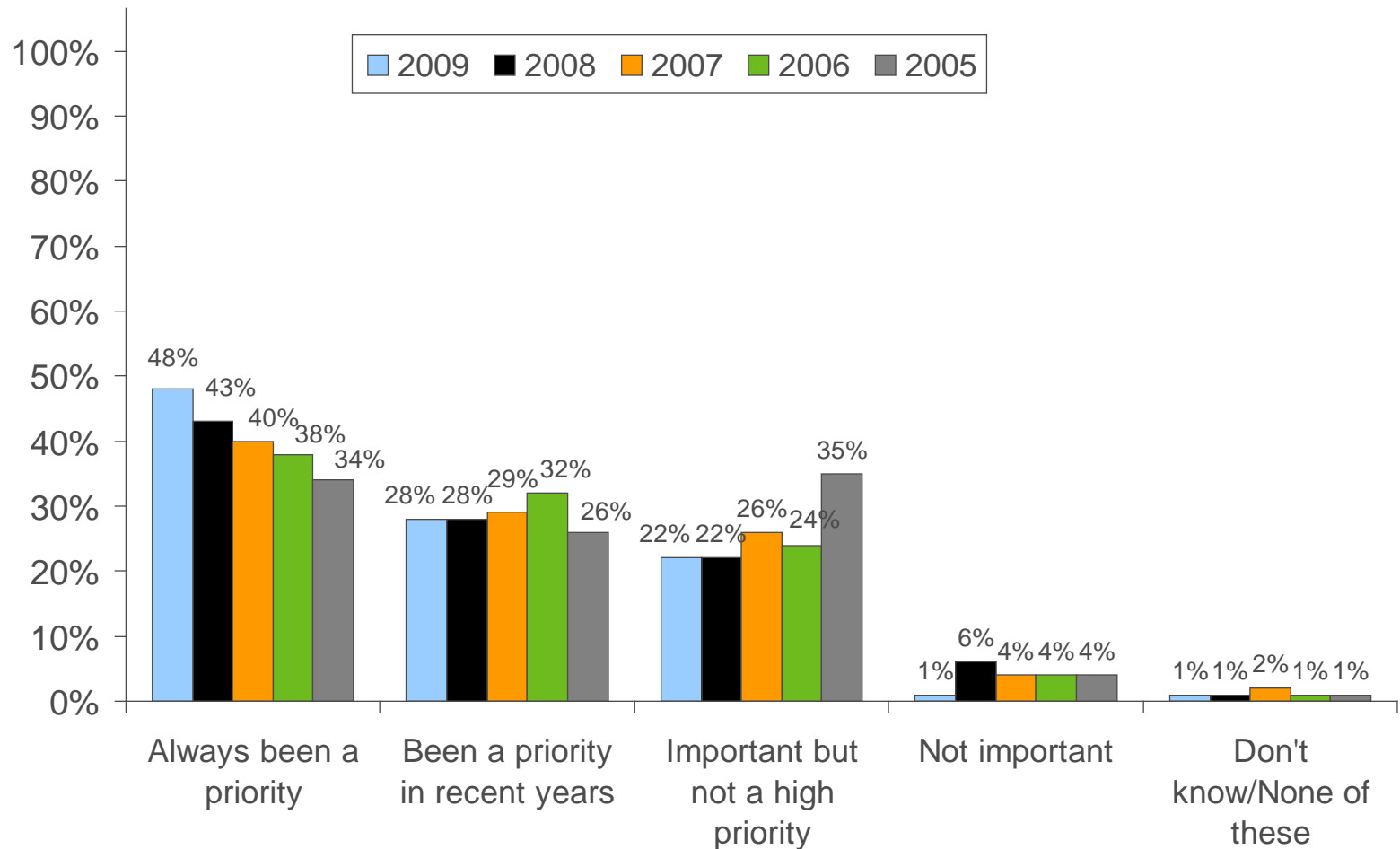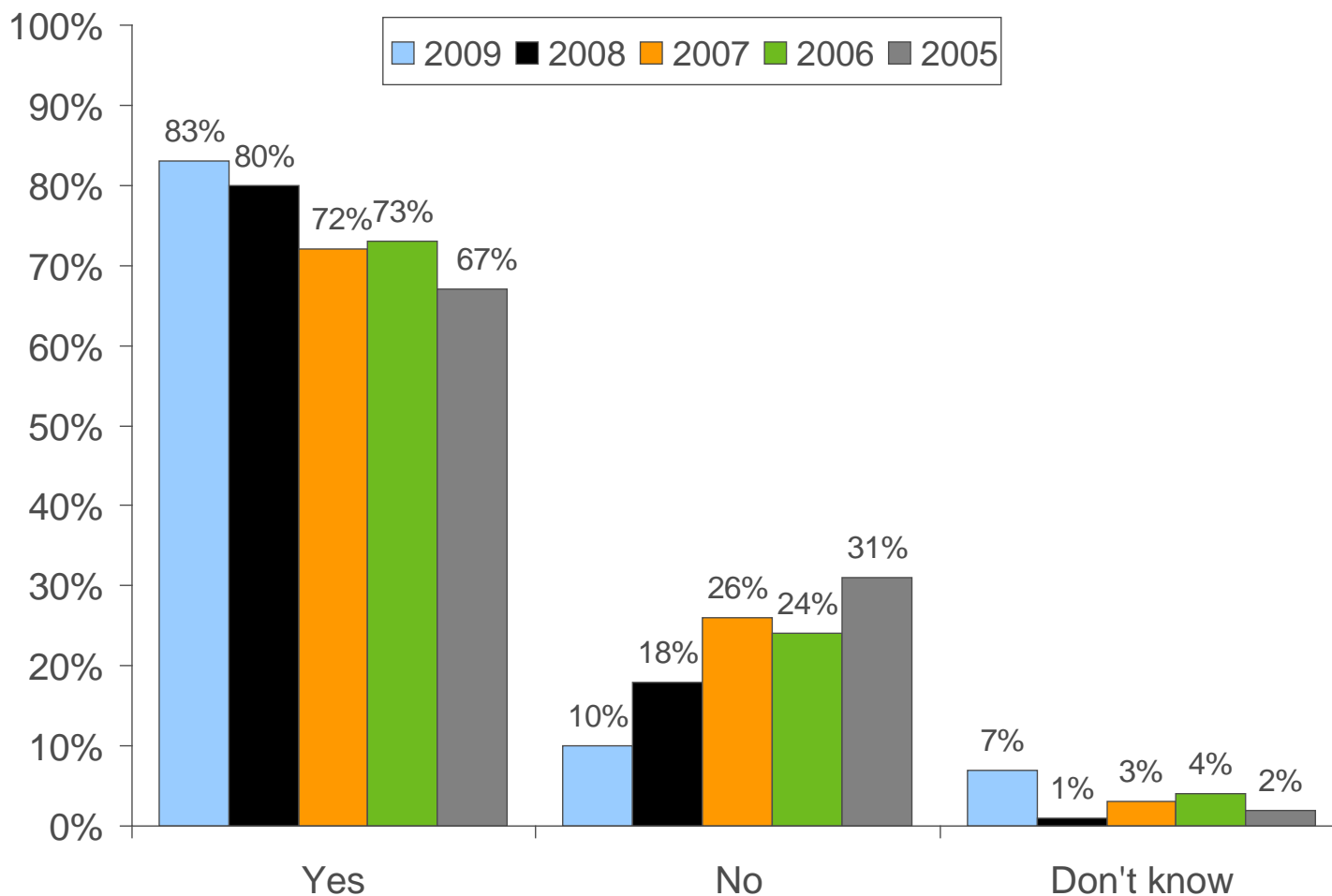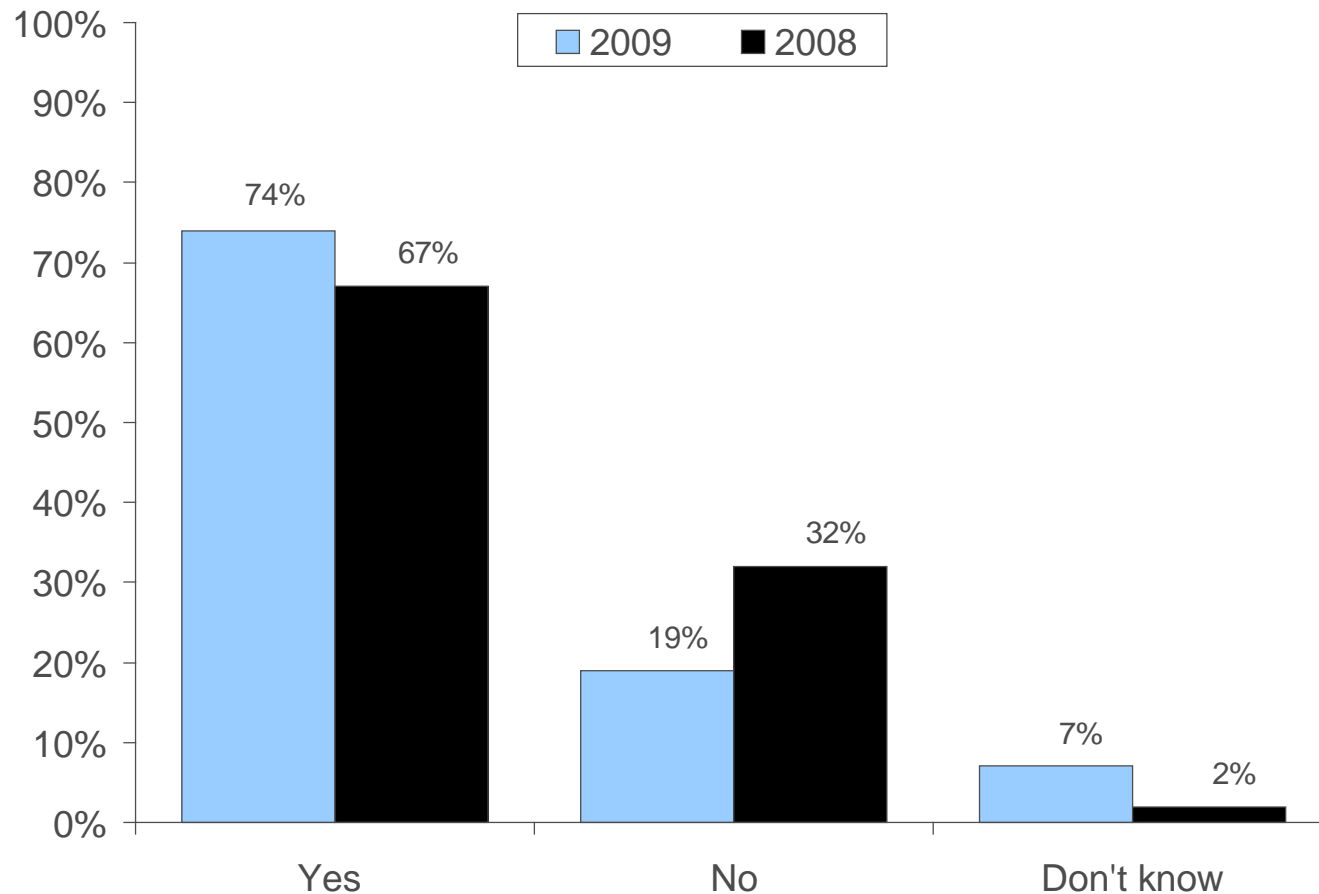# AT&T Business Continuity Study Results

June 2009

Which of the following statements best describes your business's approach to business continuity planning?
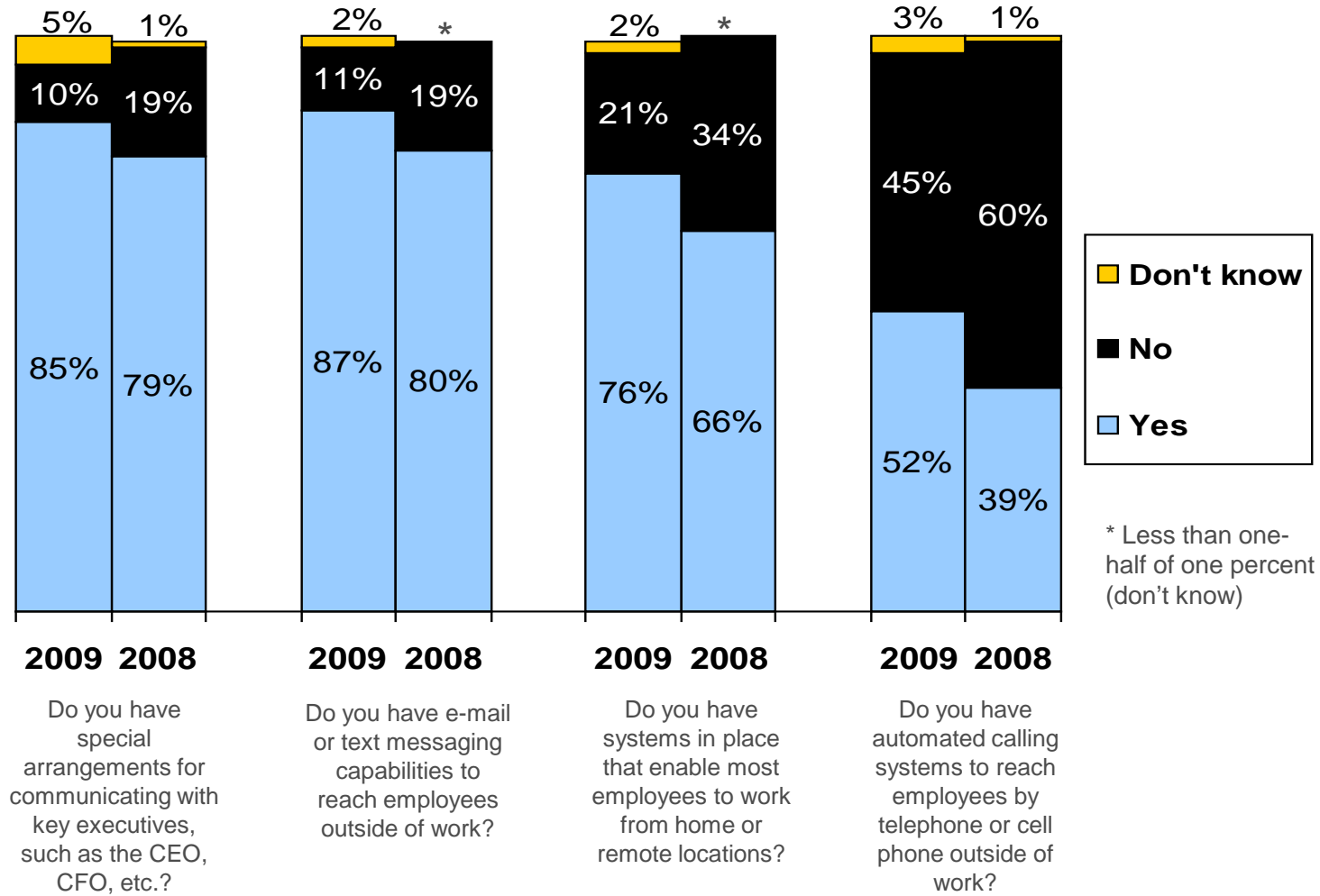
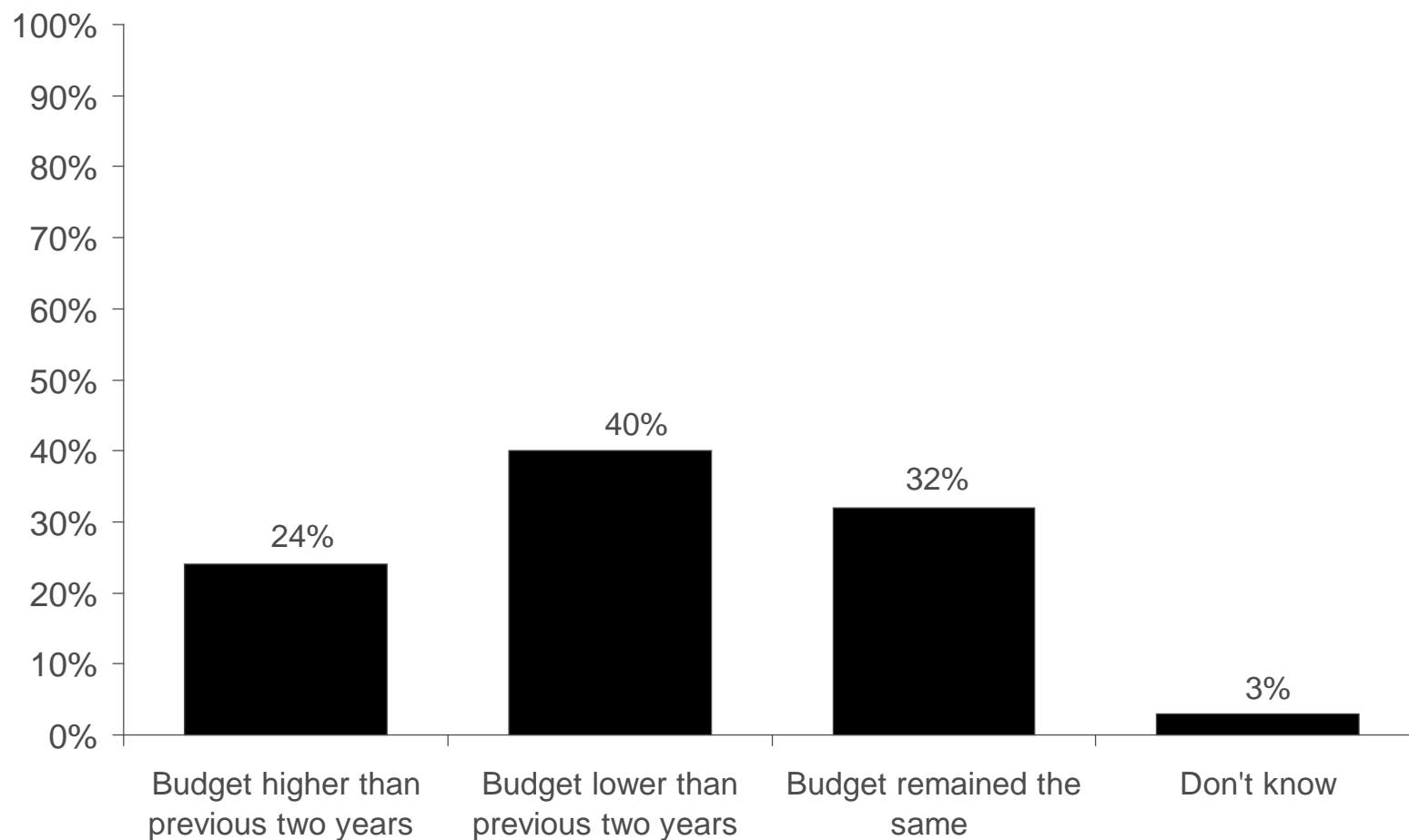# Does your organization have a business continuity plan?

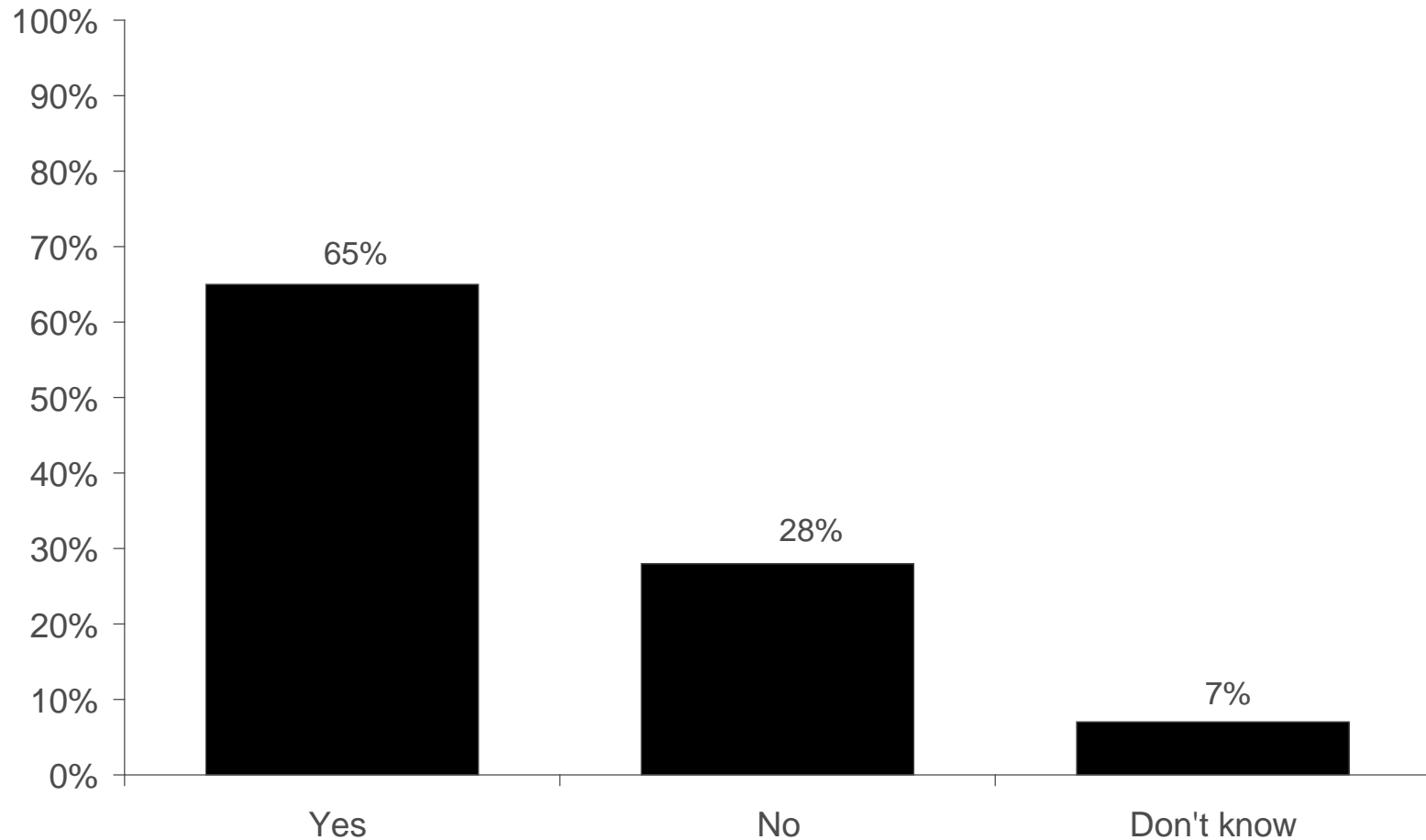# Has your company prioritized and set target recovery times for each of your key business processes?

In the event of a natural disaster:

Legend:
- Don't know (yellow)
- No (black)
- Yes (blue)

Do you have special arrangements for communicating with key executives, such as the CEO, CFO, etc.?
- 2009: Don't know 5%, No 10%, Yes 85%
- 2008: Don't know 1%, No 19%, Yes 79%

Do you have e-mail or text messaging capabilities to reach employees outside of work?
- 2009: Don't know 2%, No 11%, Yes 87%
- 2008: Don't know *, No 19%, Yes 80%

Do you have systems in place that enable most employees to work from home or remote locations?
- 2009: Don't know 2%, No 21%, Yes 76%
- 2008: Don't know *, No 34%, Yes 66%

Do you have automated calling systems to reach employees by telephone or cell phone outside of work?
- 2009: Don't know 3%, No 45%, Yes 52%
- 2008: Don't know 1%, No 60%, Yes 39%

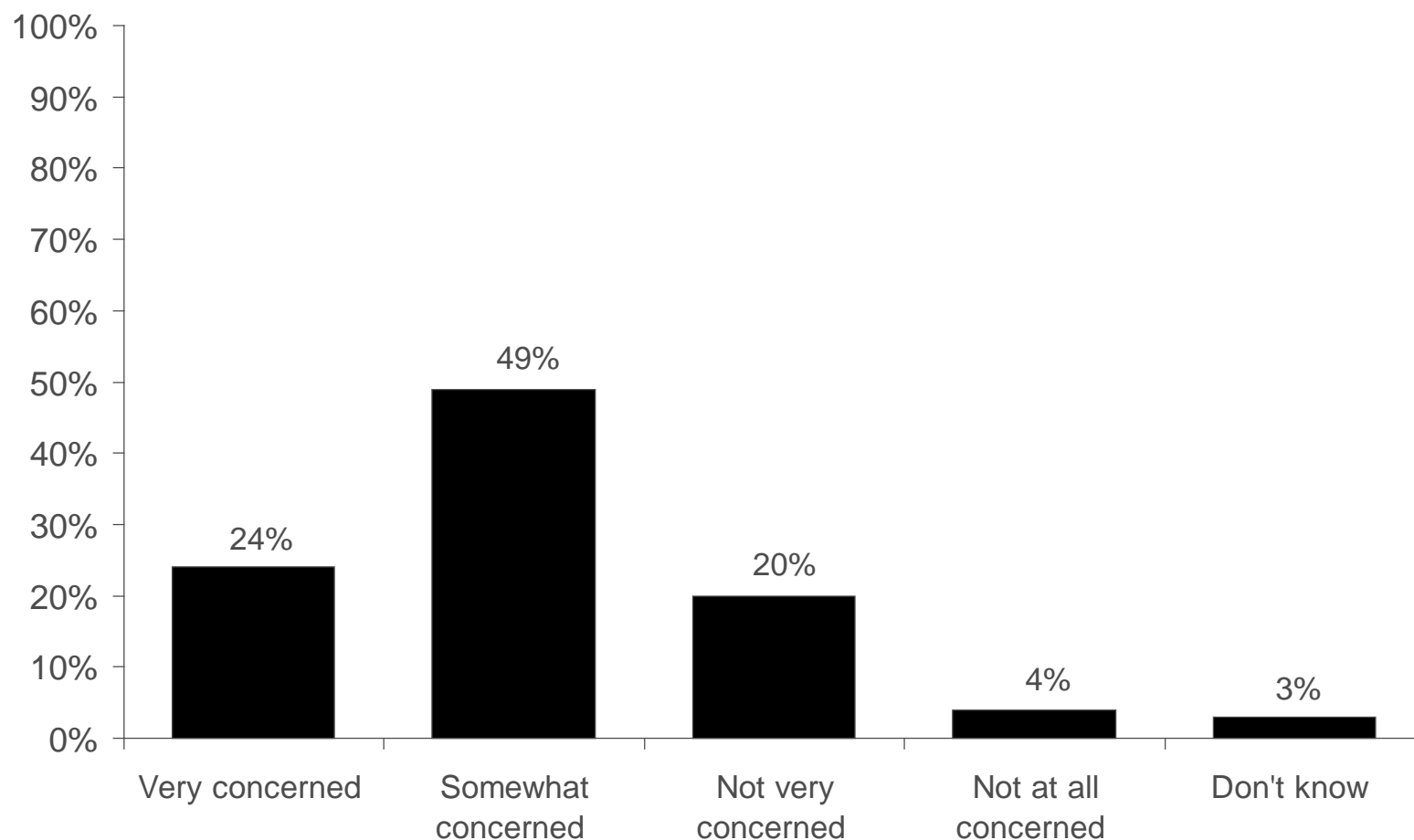* Less than one-half of one percent (don't know)

How would you characterize your IT budget for 2009?
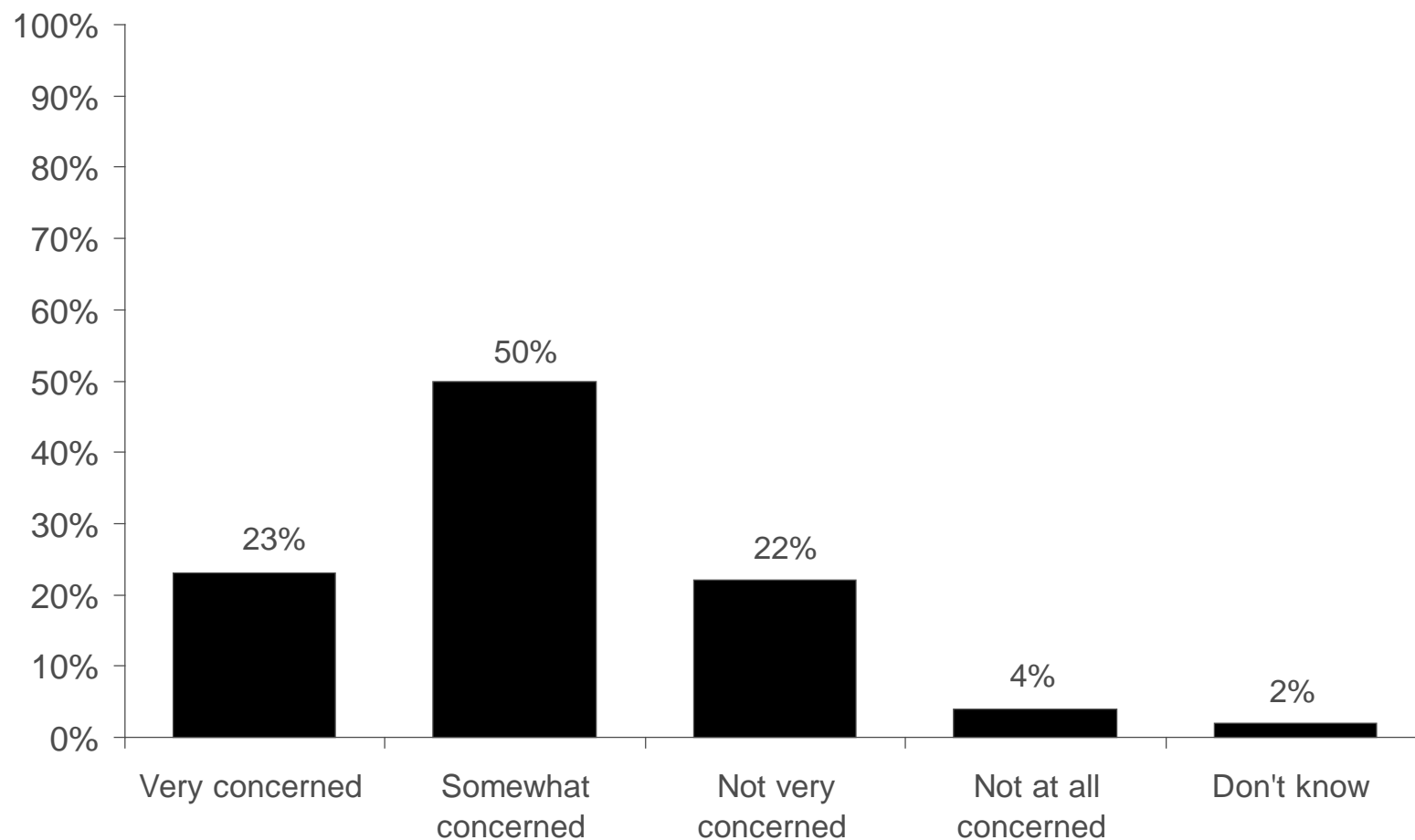
Are you investing in any new technologies in 2009?

How concerned are you about the increasing usage of social networking capabilities and its impact on security threats?

Bar chart showing levels of concern:
- Very concerned: 24%
- Somewhat concerned: 49%
- Not very concerned: 20%
- Not at all concerned: 4%
- Don't know: 3%

How concerned are you about the increasing usage of mobile network and devices and their impact on security threats?

Bar chart showing:
- Very concerned: 23%
- Somewhat concerned: 50%
- Not very concerned: 22%
- Not at all concerned: 4%
- Don't know: 2%

Methodology

- The 2009 results are based on 502 online surveys among Information Technology (IT) executives in companies with over $25 million in annual revenue.
    - The 2008 results are based on 500 telephone interviews among Information Technology (IT) executives at companies with over $25 million in annual revenue.
    - Results for 2005, 2006 and 2007 are based on 1,000 telephone interviews among Information Technology (IT) executives at companies with over $10 million in annual revenue.

- The sample for 2009 consists of online surveys in five selected market areas: Baltimore/Washington D.C. (101), Detroit (100), Houston (100), Florida (Miami/Orlando/Tampa;101), and Southern California (Los Angeles/Orange County/San Diego;100).