

Texting Etiquette

Keeping Lovebirds Connected

Let's face it, texting has quickly become a big part of our everyday lives. But who knew that one of the biggest reasons people text is to stay in touch with the ones they love?

In February 2009, AT&T released the results of a survey that focused particularly on the ways in which text messaging has become an integral part of dating and relationships.

Survey respondents were people who were actively dating and used text messaging as a means to communicate with a love interest. The results show that more and more texters are choosing to send their expressions of love, flirt, make dates and even get out of bad blind dates with the flick of a fingertip.

The Art of the Mobile Flirt

"I seem to have lost my cell number ... can I have yours?"

- **67 percent of texters use text messaging to flirt**
- **68 percent have sent a love note via text**
- **More than one-half of texters who are in a relationship or dating (52 percent) would be most likely to be texted the message "Thinking of you"**



Cell Phone Etiquette During Dates

Texting is the way to go, rather than answering your phone during dinner

- **44 percent of dating texters have answered their wireless phone in the midst of great dinner conversation with a date or spouse**
- **More than half (58 percent) have had their date/spouse answer their phone**

Texting as a Cure for Butterflies

1st D8 CANT B L8!

- One-third of dating texters (34 percent) agreed that they would be more comfortable if they texted each other before a first date
- About one in four (26 percent) agreed that someone would be more likely to accept a first date if they were texted first

Common SMS Expressions of Affection

I LUV U
MISS U
THINKIN BOUT U
DINNER 2NITE?
HEY BEAUTIFUL
LETS HANG
UR CUTE
XOXO
MUAH!

The Dreaded Text Breakup

“WE NEED A BR8K”

“It’s OVR”

- Only 5 percent of texters have broken up with someone using a text message
- 6 percent have been broken up through a text message

Frequency of Texting in a Relationship

“TXT U L8R”

- 28 percent of respondents indicate that they text at least three times a day with a significant other or spouse
- 25 percent reported that they text one or two times a day with a significant other or spouse

SMS – A Relationship “Must”

Texting Plays a Significant Role

- 82 percent of texters would respond immediately or as quick as possible to a text message from a romantic interest
- 40 percent of texters who are in a relationship or dating consider text messaging to play a significant role in their relationship

Texting on Blind Dates

SMS Text for SOS on a date

- One-quarter of dating texters have used text messaging to update their friends or family on the progression of a blind date
- Almost one-third of respondents claimed that their wireless phone has saved them from an uncomfortable date