



AT&T Wi-Fi Milestones

1999 *The term Wi-Fi first commercially used and the Wi-Fi Alliance is founded*

April 2004 Free SBC Wi-Fi at SBC Park, home of the San Francisco Giants

June 2004 SBC Wi-Fi available in 6,000 McDonald's restaurants nationwide

October 2004 SBC Wi-Fi available for \$1.99 a month

November 2004 SBC Wi-Fi available in more than 600 Barnes & Noble stores nationwide

2004 *First Wi-Fi certified handset and television set entered the market*

May 2005 SBC Wi-Fi available in California State Parks

October 2005 Merriam-Webster adds "Wi-Fi" to the dictionary

2005 *First Wi-Fi certified gaming device and digital still camera entered the market*

May 2006 AT&T expands Wi-Fi access to more than 10,000 Wi-Fi Hot Spot locations throughout Europe

March 2007 AT&T premiere Wi-Fi subscribers can access more than 48,000 Wi-Fi Hot Spots worldwide

July 2007 Free AT&T Wi-Fi access available for higher-speed AT&T broadband customers

August 2007 AT&T adds access to an additional 9,000 Wi-Fi Hot Spots across Europe

September 2007 First Wi-Fi enabled Blackberry is available from AT&T

January 2008 Free AT&T Wi-Fi access for more than 10 million AT&T broadband customers

February 2008 AT&T Wi-Fi and Starbucks announce agreement to provide Wi-Fi access at Starbucks stores nationwide

May 2008 Free AT&T Wi-Fi access for LaptopConnect customers

October 2008 Free AT&T Wi-Fi access for iPhone and Blackberry customers

November 2008 AT&T acquires Wayport

December 2008 20 million AT&T Wi-Fi connections made in all of 2008

2008 *Nearly 70 million Wi-Fi enabled handsets sold*

June 2009 20 million AT&T Wi-Fi connections reached in the first half of 2009 (20.5 million)

June 2009 AT&T supports auto-authentication on iPhone OS 3.0

July 2009 Barnes & Noble offers free AT&T Wi-Fi at its stores nationwide

August 2009 AT&T expands global Wi-Fi access to 125,000 Hot Spots

September 2009 20 million AT&T Wi-Fi connections reached in 3Q 2009 (25.4 million)

December 2009 More than 85 million AT&T Wi-Fi connections handled in 2009

January 2010 20 million AT&T Wi-Fi connections reached in just the first five weeks of 2010

January 2010 McDonald's offers free AT&T Wi-Fi in more than 11,000 restaurants nationwide

May 2010 AT&T launches pilot Wi-Fi hotzone project in Times Square

July 2010 Starbucks offers free AT&T Wi-Fi at its locations nationwide

July 2010 AT&T and Hilton Worldwide enter agreement to enhance Wi-Fi and Internet services in more than 3,200 hotels

July 2010 *Survey finds that 43 percent of people who own Wi-Fi enabled smartphones use Wi-Fi daily* [[Kineto Wireless](#)]

July 2010 AT&T expands its Wi-Fi hotzone pilot project to Charlotte, N.C.

August 2010 AT&T expands Wi-Fi hotzone pilot project to Chicago

December 2010 Following successful pilot, AT&T launches major Wi-Fi initiative to deploy more hotzones in key markets