Consumers are using Wi-Fi and connecting in all sorts of places as an increasing number of venues and businesses offer access to AT&T Wi-Fi — the nation’s largest Wi-Fi network. See how we have grown:

**3Q11 IN PERSPECTIVE**

- **301.9M** Connections
  - More than 37 connections per second

- **100M** For the first time, exceeding 100M connections per month

- **3X** Nearly triple the connections in 3Q10 (up 282%)

**WHERE WI-FI DATA TRAFFIC IS COMING FROM**

- **40% Hospitality**
  - +110% increase from 2Q11 to 3Q11

- **+20% Stadium**
  - Increase in data traffic from 2Q11 to 3Q11

**TIME TO REACH 20 M CONNECTIONS**

- **2008** 1 year
- **2009** 6 months
- **2010** 5 weeks
- **2011** 11 days

**AT&T WI-FI CONNECTIONS BY QUARTER**

- **2008** 20.0 M
- **2009** 85.5 M
- **2010** 382.1 M
- **2011** 745.2 M and counting...