Wi-Fi USAGE SOARS

Consumers are using Wi-Fi and connecting in all sorts of places as an increasing number of venues and businesses offer access to AT&T Wi-Fi – the nation's largest Wi-Fi network. See how we have grown:

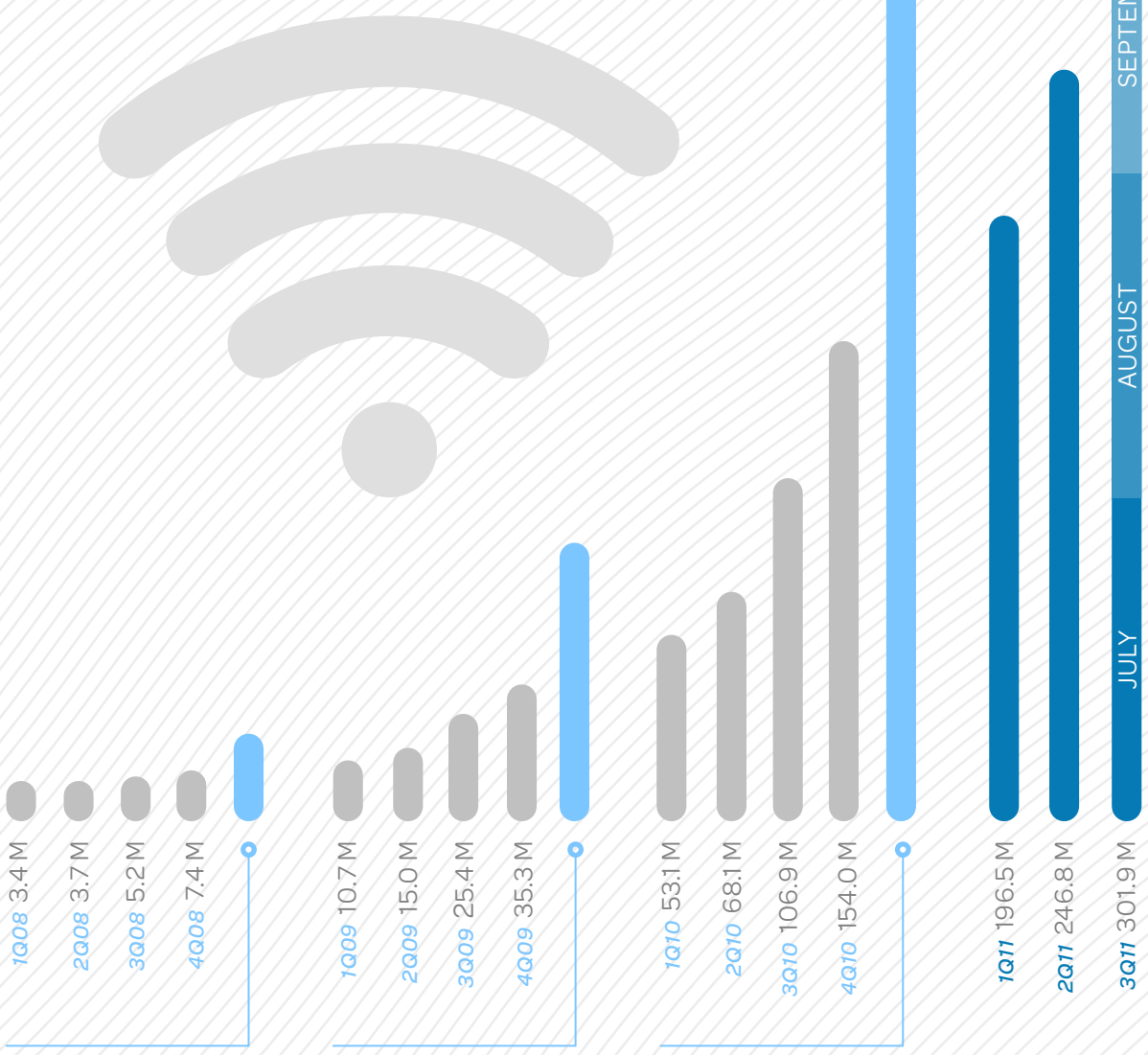
More than 29,000 U.S. AT&T WI-FI HOT SPOTS

3Q11 IN PERSPECTIVE

301.9M *Connections* = More than 37 connections per second

100M For the first time, exceeding 100M connections per month

3X Nearly triple the connections in 3Q10 (up 282%)



AT&T WI-FI CONNECTIONS BY QUARTER

WHERE WI-FI DATA TRAFFIC IS COMING FROM

40%
Hospitality
+110% increase from 2Q11 to 3Q11

+20%
Stadium
Increase in data traffic from 2Q11 to 3Q11

TIME TO REACH 20 M CONNECTIONS

2008 — *1 year*

2009 — *6 months*

2010 — *5 weeks*

2011 — *11 days*

2008	2009	2010	2011
20.0 M	85.5 M	382.1 M	**745.2 M and counting ...**

Largest based on company branded and operated hotspots. Access includes AT&T Wi-Fi Basic. A Wi-Fi enabled device required. Other restrictions apply. See www.attwifi.com for details and locations.