

# Wi-Fi USAGE SOARS

Consumers are using Wi-Fi and connecting in all sorts of places as an increasing number of venues and businesses offer access to AT&T Wi-Fi – the nation's largest Wi-Fi network. See how we have grown:

*More than 29,000* U.S. AT&T WI-FI HOT SPOTS

## 3Q11 IN PERSPECTIVE

**301.9M** Connections = More than 37 connections per second

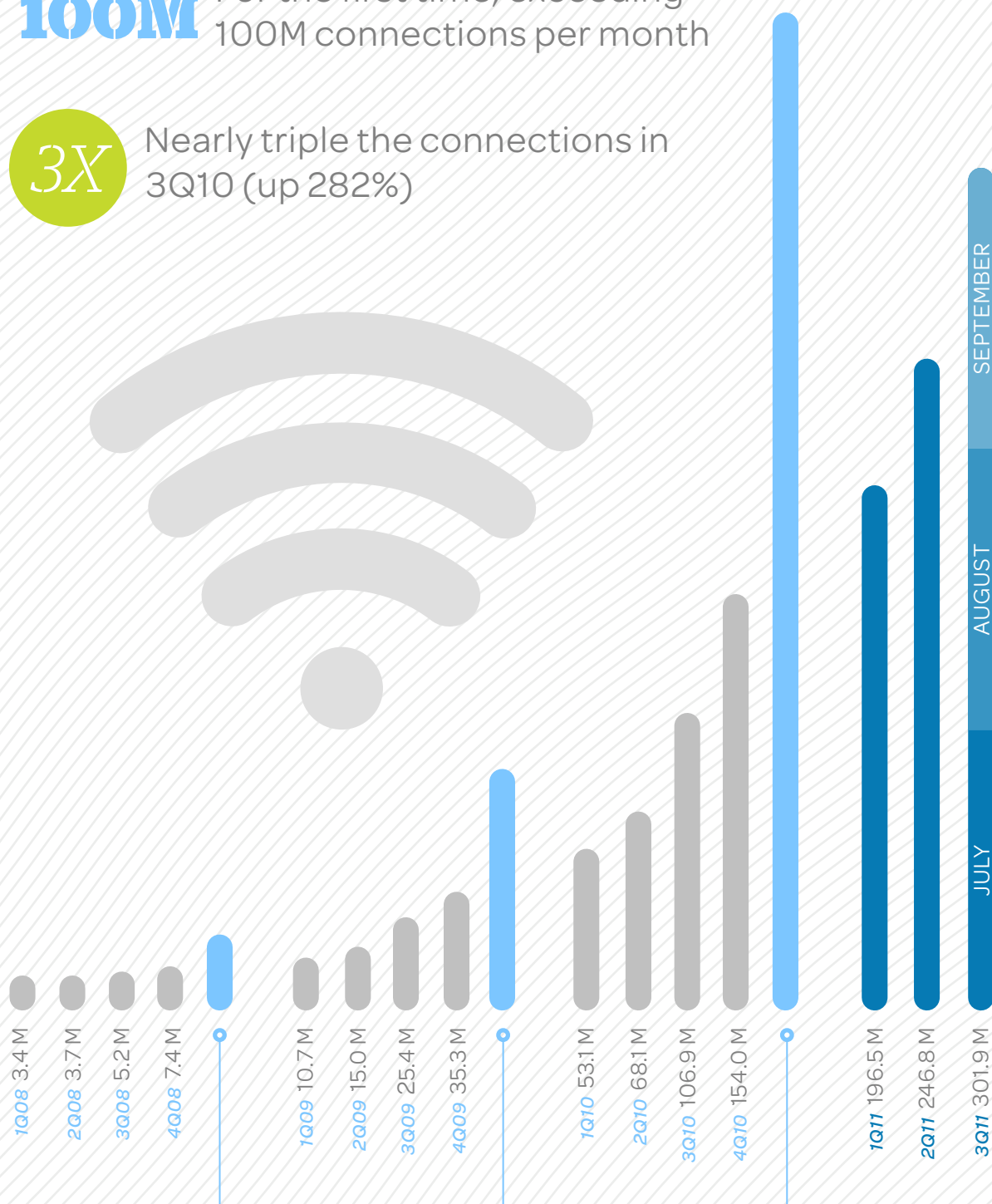
**100M** For the first time, exceeding 100M connections per month

**3X** Nearly triple the connections in 3Q10 (up 282%)

## WHERE WI-FI DATA TRAFFIC IS COMING FROM

**40%** Hospitality  
+110% increase from 2Q11 to 3Q11

**+20%** Stadium  
Increase in data traffic from 2Q11 to 3Q11



## TIME TO REACH 20 M CONNECTIONS

2008 ●●●●●●●●●●  
*1 year*

2009 ●●●●●●●●●●  
*6 months*

2010 ●●●●●●●●●●  
*5 weeks*

2011 ●●●●●●●●●●  
*11 days*



## AT&T WI-FI CONNECTIONS BY QUARTER

2008 *20.0 M*    2009 *85.5 M*    2010 *382.1 M*    2011 ***745.2 M and counting...***