



AT&T Content Delivery Network



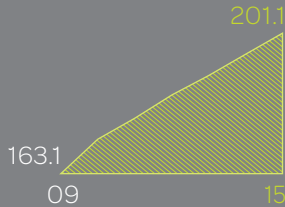
Top 50 retail websites



16 of 50

16 online retailers feature more than 1,000 videos on their sites

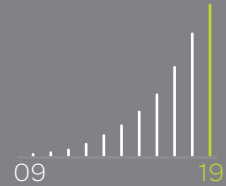
U.S. Online Shoppers in Millions



+200m

More than 200 million consumers will research or shop online by 2015

U.S. Backbone Traffic



+50%

Network backbone traffic will likely expand by more than 50% per year over the next ten years