

AT&T M2M (Machine to Machine) Communications Snapshot

The What	<ul style="list-style-type: none">• AT&T has been an innovative, proactive, early leader in machine-to machine (M2M) communications and sees exciting potential in this market. AT&T's goal is to help drive wireless capabilities into a wide variety of devices beyond traditional handsets for businesses.• AT&T defines M2M communications as a set of networking and IT technologies, which connects the physical systems of the world. Examples include power meters, trucks, containers, cars, pipelines, wind farm turbines, vending machines and any electronic device which would benefit from 2-way communications.• AT&T uses its Network, Service Delivery Platforms, and Expertise to enable deployment of M2M solutions that fit customers' needs across a range of industries.
The Why	<ul style="list-style-type: none">• AT&T has invested in bringing to bear the right expertise to help customers understand the applications within a number of vertical industries, as well as the top operational process applications that cut across all verticals.• AT&T is driving the emergence of new categories of devices and applications that are enhanced by wireless network connectivity. This will create new categories of devices and applications, both for consumers and businesses.<ul style="list-style-type: none">○ In addition to existing platforms that support millions of M2M devices, AT&T has recently entered into an agreement with Jasper Wireless to connect and support a variety of emerging consumer electronics and business devices on AT&T's nationwide wireless network.• AT&T has more than a century of experience owning and operating one of the world's largest IP networks - and is changing the game in enterprise mobility.
Stats & Facts	<ul style="list-style-type: none">• AT&T has more than a century of experience owning and operating one of the world's largest IP networks - and is changing the game in enterprise mobility.• AT&T has the broadest global coverage of any U.S. provider, with voice coverage in more than 200 countries and wireless data coverage in more than 170 countries for laptops, PDAs and other data services and third-generation (3G) service in more than 80 countries.• AT&T has been serving the M2M market for over a decade, supporting millions of M2M end points.• AT&T has certified nearly 900 non-stocked devices on the AT&T network, including more than 300 M2M devices.