VIRTUAL COLLABORATION

Support efforts to reduce your company’s carbon footprint, improve productivity and conserve your travel budget. With AT&T Telepresence Solution, you can collaborate with partners, customers or suppliers around the world as if you were all in the same room. This innovative service combines life-size, high-definition video, advanced audio, and a finely tuned environment to provide users with an immersive, “in person” experience.

AT&T Telepresence Solution enables:
- “Across the table,” natural eye-to-eye communication
- Increased employee productivity and collaboration
- Accelerated decision-making; reduced time-to-market for new products
- Reduced dependency on physical travel, resulting in fewer carbon emissions

Launched in 2008, AT&T Telepresence Solution is the first fully managed multipoint business-to-business telepresence application powered by the industry-leading AT&T global MPLS IP-based network. This reliable, cost-effective and easy to use inter-company platform for innovation can foster the creation of new business models in sales, support and supply chain management, transforming how business is done.
CONFERENCING AND COLLABORATION

Contribute to environmental conservation while ensuring your organization has the collaboration tools it needs to be lean, agile and efficient. Services like AT&T Connect®, a unique, integrated web, audio and video conferencing service, help you to face today’s challenging economy.

With AT&T Connect you can:
• Save money on business travel without compromising productivity
• Connect employees, partners and vendors around the world
• Share and collaborate on applications and documents in real-time
• Reduce travel, thereby helping to shrink your corporate carbon footprint

AT&T IP Audio Conferencing Service is another option to help you achieve your corporate sustainability goals while optimizing your business. This user-friendly network-based, conferencing solution features advanced web-based tools and integration with collaboration applications. This helps your employees, partners, suppliers and customers work together more effectively while using fewer resources.
ACCESS: VIRTUALLY ANYTIME, ANYWHERE

Promote environmental benefits and stretch your resources with increased employee productivity and reduced real estate costs. AT&T Remote Access Services provide seamless, reliable integration of wireline and wireless access technologies and mobile solutions as an extension of your existing enterprise infrastructure. This allows employees to work from home, work while traveling, or work while visiting strategic business partners.

Remote Access Services allow:
- Breadth of access and extended global reach
- Reduced travel time; increased collaboration
- Flexibility

For example, the AT&T Global Network Client supports and expands your reach to a variety of Virtual Private Network (VPN) remote access technologies for your employees across the globe. A single-sign on for all applications allows employees to connect to your enterprise network using wired or wireless access. AT&T provides 24/7 network monitoring and reliable encrypted connectivity.
VIRTUAL IT INFRASTRUCTURE

Help minimize your environmental impacts, while maximizing server utilization and performance. AT&T Synaptic Hosting™ is a turnkey hosted solution that provides a complete, managed IT ecosystem to load and run business applications “on demand”. AT&T Synaptic Hosting uses a virtual IT infrastructure that allows you to easily scale up or down to better match IT capacity with your business’s changing demands. The result? Fewer physical server devices, and reduced power consumption of your data center equipment – helping you to reduce costs and increase efficiency while reducing your carbon footprint.

AT&T Synaptic Hosting is:

• **Fast** – Capitalize on emerging opportunities with greater speed and agility. Launch your application quickly. Scale it even faster.

• **Adaptive** – Burst IT capacity in near real-time to handle unpredictable traffic spikes and seasonal surges. Add or remove virtual servers as you need to support long-term business growth.

• **Efficient** – Pay for the IT capacity you need, when you need it, and easily downsize your resources when you don’t.
RESPONSIBLE VEHICLE MANAGEMENT

Use sustainable fleet solutions designed to help you reduce operating costs while increasing profits. AT&T Fleet Solutions help you to get more efficient use from the resources you already have. AT&T and its business alliance members offer dozens of solutions with environmental benefits that combine GPS, wireless and web technologies.

These vehicle-based solutions can result in fewer carbon emissions through:

- Reduced idle time
- Better management of miles driven per day
- Improved route planning
- Better maintenance tracking
- Reduced travel time and costs

For example, AT&T offers Trimble® GeoManager™, an on-demand mobile resource management solution that integrates GPS, wireless and a standard web browser to create a mobile solution that helps you manage overall mobile workforce performance, decrease overtime, reduce fuel and operational costs and maximize customer satisfaction.

By using the GeoManager solution, your drivers or field technicians will drive fewer miles with better planned routes, decrease speed and idle time using alerts and reports, and improve maintenance of their vehicles – lowering overall fuel emissions and reducing your company’s carbon footprint.
SMARter Energy Management

Conserve electricity with efficient energy management solutions. Smart energy grids enable two-way communication between the energy provider and the home or business. AT&T can provide the broadband and wireless communication backbone that smart grids need between devices producing, distributing and consuming electricity.

Smart grids allow:
- Electric companies to read meters remotely without sending technicians
- Energy providers to more quickly and easily identify outages, or to correct problems before they lead to outages
- Customers to receive near real-time usage information and adjust their energy use accordingly, potentially saving customers money and allowing the grid to reduce usage during peak times

For example, Itron OpenWay® Solution
Introduced in 2008, allows utilities to read electric meters remotely, helping to ensure more accurate billing and efficient use of energy.

SmartSynch® Solution, introduced in 2009, helps utilities better manage the supply of electricity and thus reduces the need to build additional power generation facilities.
SUSTAINABLE SOLUTIONS
AT&T connects people and business with products and services that support environmental sustainability.

Make energy-efficient choices and reduce your environmental impact with Information and Communication Technology (ICT) solutions from AT&T. Among other benefits, ICT solutions can:

• Move work to people, rather than people to work
• Foster collaboration through connections rather than travel
• Monitor and manage business remotely and in near real-time
• Improve transportation and distribution systems

Want to learn more?

For information about AT&T’s approach to environmental sustainability, visit: www.att.com/sustainability

For information about AT&T’s Citizenship and Sustainability focus areas and goals, visit: www.att.com/csr

For information about AT&T’s products and services, visit: www.att.com/business

Important Information
Wireless coverage not available in all areas. Availability, security, speed, timeliness and uninterrupted use of service are not guaranteed. Compatible device required. Additional hardware, software, services and/or network connection may be required depending on selected solution. Potential benefits may vary by customer and with selected solution. Additional restrictions apply. For pricing and complete details for the solutions discussed in this brochure, see specific solution brochure and/or contact your AT&T account representative. Offers subject to change.