More and more consumers are connecting to Wi-Fi from their smartphones and mobile devices, and an increasing number of businesses are offering hotspots at their locations. The skyrocketing growth in connections on the AT&T Wi-Fi network— the nation’s largest— tells the story.

### AT&T Wi-Fi Connections by Quarter

<table>
<thead>
<tr>
<th>Year</th>
<th>2Q08</th>
<th>4Q08</th>
<th>1Q09</th>
<th>3Q09</th>
<th>2Q09</th>
<th>4Q09</th>
<th>1Q10</th>
<th>3Q10</th>
<th>2Q10</th>
<th>4Q10</th>
<th>1Q11</th>
<th>3Q11</th>
<th>4Q11</th>
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<tbody>
<tr>
<td></td>
<td>34 M</td>
<td>3.7 M</td>
<td>52 M</td>
<td>217 M</td>
<td>25 M</td>
<td>15 M</td>
<td>33 M</td>
<td>67 M</td>
<td>128 M</td>
<td>174 M</td>
<td>196 M</td>
<td>247 M</td>
<td>266 M</td>
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</tbody>
</table>

### Connections at Hospitality Locations
- Triples from 1Q11 to 2Q11
- 2X increase in 1Q11
- 3X increase in 2Q11

### Connections at Retail Locations
- Increased 15.7% from 1Q11 to 2Q11
- 1.5 times increase in 1Q11
- 1.7 times increase in 2Q11

### Time to Reach 20 M Connections
- 2008: 1 year
- 2009: 6 months
- 2010: 5 weeks
- 2011: 11 days

### Where Customers Are Connecting
- 2008: 20.0 M
- 2009: 85.5 M
- 2010: 382.1 M
- 2011: 443.3 M and counting...

Largest based on company branded and operated hotspots. Access includes AT&T Wi-Fi Basic. A Wi-Fi enabled device required. Other restrictions apply. See www.attwifi.com for details and locations.