

# AT&T Wi-Fi

# Growth AT-A-GLANCE ...3Q12

More than 31,000 U.S. AT&T WI-FI HOT SPOTS

## 3Q12 IN PERSPECTIVE

**693.6M** Connections = More than **5,000** connections per minute

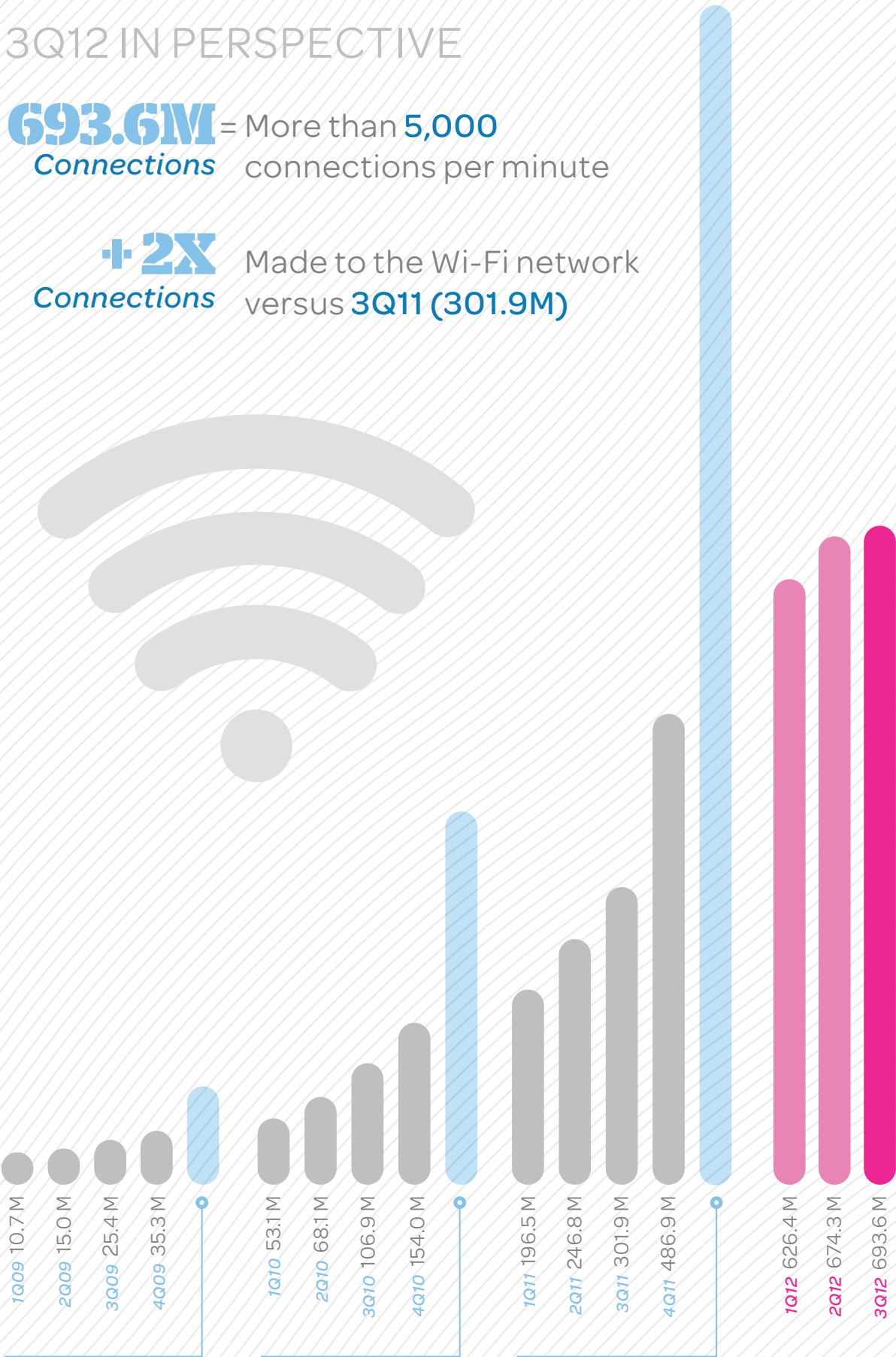
**+2X** Connections Made to the Wi-Fi network versus **3Q11 (301.9M)**

## WI-FI DATA TRAFFIC HIGHLIGHTS

**+4.90** Billion MB exchanged on the AT&T Wi-Fi network at AT&T retail locations

**+11.7** Billion MB exchanged on the AT&T Wi-Fi network in 3Q12

**+244%** in mobile device data traffic since 3Q11



## WI-FI

Users spend **≥ 1 hour** connected to Wi-Fi a day

More than **600M** hours spent connected to Wi-Fi in 3Q12

## AT&T WI-FI CONNECTIONS BY QUARTER

2009 **85.5 M**    
 2010 **382.1 M**    
 2011 **1.23 B**    
 2012 **1.9 Billion** connections and counting...