



Fact Sheet: AT&T DriveMode

Texting drivers are **23 times more likely** to be in an accident.¹

To reduce the temptation to look away from the road, we've launched the **AT&T DriveMode** mobile application (www.att.com/drivemode). When downloaded and enabled, the app automatically sends a customizable reply to incoming texts – much like an “out-of-office” alert – notifying the sender that the user is driving and unable to respond. The app also provides the option to send calls directly to voicemail, and to send an auto-reply to emails. When the app is turned off, the user can view the calls, messages and emails as normal.*

AT&T DriveMode also offers additional safety and convenience features, including:

- **“Allow List,”** which lets users select up to five contact numbers – such as roadside assistance and family members – to send and receive calls while the app is running.
- **911** is always accessible with just a touch of a button, regardless of whether the app is turned on.
- **Music and Navigation** settings allow one music and one navigation app to run while AT&T DriveMode is enabled.

By downloading the app, customers are also automatically taking AT&T's don't text and drive pledge, joining thousands of others who have made the commitment to not text while driving.

The app is now available to download at no charge for AT&T customers through [Google Play](#), [BlackBerry App World™](#), with more supporting operating systems planned in the coming months.

AT&T's anti-texting-while-driving mobile solution is part of the company's broader “It Can Wait” campaign that aims to stigmatize texting while driving. For more information, visit www.itcanwait.com.

itcanwait.com

Join the Movement: #ItCanWait

*Data and text messaging charges may apply for download and app usage. Standard messaging rates apply to auto-reply messages. AT&T DriveMode is free to AT&T customers only. Compatible device required.

¹Virginia Tech Transportation Institute Research: www.vtti.vt.edu

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