

AT&T: THE NATION'S FASTEST AND MOST RELIABLE 4G LTE NETWORK

And recognized for overall call, text, service and data performance

What others are saying about AT&T's speed

PC Magazine

Named AT&T as America's fastest 4G LTE network ... with AT&T sweeping the top rankings in all six U.S. regions, from coast to coast. Ranked AT&T first in 24 of the 30 markets tested.*

PC World

AT&T's 4G LTE network delivered faster average download and upload speeds than any competitors in PC World/ TechHive's most recent 20-market speed tests.**



What others are saying about AT&T's overall network performance



Recognized for overall call, text and data performance

RootMetrics®

In the latest studies conducted so far in 2013, RootMetrics® ranked AT&T's overall call, text and data network performance first or tied-for-first in 78 out of 125 U.S. markets.***

What others are saying about AT&T's service and satisfaction



J.D. Power 2013 Wireless Customer Care Full Service StudySM – Vol. 2

“Highest Ranked Customer Service Performance among Full Service Wireless Providers”



J.D. Power 2013 Wireless Purchase Satisfaction StudySM – Vol. 2

“Highest Satisfaction with the Purchase Experience among Full Service Wireless Providers”

* PC Magazine, June 17, 2013; <http://www.pcmag.com/article2/0,2817,2420333,00.asp>

** PCWorld/TechHive, May 23, 2013, “AT&T clocks best overall speeds with 3G/4G combo”

*** Based on the most recent RootScore® Report for each of the 125 U.S. markets tested in 2013. Performance rankings of 4 national mobile networks rely on scores calculated from random samples. Visit rootmetrics.com for more details. Your experience may vary. The RootMetrics award is not an endorsement of AT&T.

Speed claim based on comparison of national carriers' average 4G LTE download speeds for Android™ and Windows smartphones and iPhone 5. Reliability claim compares data transfer completion rates on nationwide 4G LTE networks. Limited 4G LTE availability in select markets. LTE is a trademark of ETSI. 4G speeds not available everywhere.

AT&T received the highest numerical score among full service wireless providers in the proprietary J.D. Power 2013 Wireless Customer Care Full Service and Full Service Wireless Purchase Experience StudiesSM – Vol. 2. Study based on 7,373 (Customer Care) and 8,693 (Purchase Experience) consumer responses measuring 4 full service wireless providers and measures opinions of consumers who purchased a wireless product or service within last 6 months. Proprietary study results are based on experiences and perceptions of consumers surveyed January-June 2013. Your experiences may vary. Visit jdpower.com

