



AT&T Unwrapped

2012 Holiday Gift Guide Look Book

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Glossary Of Terms

4G LTE (Long Term Evolution): The newest standard for wireless data communications. AT&T's 4G LTE service delivered faster average download speeds than any of its competitors in PCWorld's most recent speed tests.

Android 4.1 (Jelly Bean): Google's fastest, smoothest and most recent version of the Android operating system for smartphones and tablets yet. Jelly Bean introduces a new Google search experience on Android, an updated camera experience and an improved "Face Unlock" feature to unlock your device using facial recognition software.

Android 4.0 (Ice Cream Sandwich): The second most recent version of the Android platform for phones, tablets, and more. It built on the things people love most about Android and adds easier multitasking, folders to the home screen, resizable widgets and new swipe options for notifications. The majority of Android devices on the market currently run Ice Cream Sandwich.

Windows 8: Microsoft's newest operating system for smartphones, laptops, tablets and more. Windows 8 brings in a radically new interface built around a "Start" screen. It's filled with large tiles, full-screen apps and hidden menu functions. Windows 8 also has a second, more traditional interface: "desktop mode."

Quad-core Processor: A semiconductor chip with four independent units called cores that read and execute central processing unit instructions resulting in the fastest, most powerful, mobile experience yet.

MiFi: A portable mobile hotspot that connects to the Internet via a cellular connection and acts as a WiFi router for Wi-Fi enabled devices.

Smartphones

AT&T Unwrapped

Nokia Lumia 920

Exclusive to AT&T

The Nokia Lumia 920 is one of the most anticipated phones this holiday season.

Running the fresh Windows 8 platform on AT&T's blazing fast 4G LTE network, this smartphone has tons of customizable features – like adding your best friends' profiles as a live tile right on your home screen.

Since it can take in 5x more light than typical smartphones, you'll get clear, bright pictures every time, whether you're indoors or at night. And unlike other smartphones, the Lumia 920 lets you view videos, read books or browse the web even in direct sunlight.

Colors: Yellow, Black, Red, Cyan and White

Price: \$99.99 w/2-year contract
Available: November 9 at att.com



Nokia Lumia 820

Exclusive to AT&T

For those on your list that like to change their phone as often as they change their outfit, the Nokia Lumia 820 comes with an exchangeable shell design, available in a range of colors.

Choose a Wireless Charging Shell for your Nokia Lumia 820 and you won't need to find an outlet to plug it in while you're on the go ever again.

Colors: Black

Shell Colors: Red, Yellow, White, Cyan and Black

Price: \$49.99 w/2-year contract

Available: November 9 at att.com



HTC One X+

If you like the HTC One X, you'll love the One X+.

HTC One X+ combines superior performance, lightning fast 4G LTE speeds, longer battery life and more internal storage with the iconic design of the original HTC One X. Plus (+) it will be one of the first AT&T smartphones to combine the latest Android operating system, Jelly Bean, and a quad-core processor.

Perfect for still shots or video the HTC One X+ features HTC's ImageChip, which reduces noise, removes color bias and enhances the overall picture quality.

Price: \$199.99 w/2-year contract

Available: November 16 at att.com



Windows Phone 8X by HTC

The Windows Phone 8X by HTC will be the first-ever Windows Phone 8 smartphone with built-in Beats Audio™ technology, delivering authentic, studio-quality sound.

Windows Phone 8X features an ultra-wide-angle front camera lens that makes it easier to fit every face in a group picture and the surrounding scenery in the shot. Share it all on the brilliant screen that is rich and vivid, even when viewed in bright sunlight.

Colors: California Blue, Limelight (8GB only)

Price: \$199.99 (16GB) or \$99.99 (8GB) w/2-year contract

Available: November 9 at att.com



Samsung Galaxy Note II

Take Note! The Samsung Galaxy Note II combines the productivity of a tablet with the convenience of a smartphone plus the S Pen features allow you to unleash your creativity in a single device.

Running Android 4.1 (Jelly Bean) on AT&T's blazing fast 4G LTE, Galaxy Note II features a 5.5-inch HD Super AMOLED™ display, so you can see more at one time without scrolling. Its hard drive provides PC-like processing power and advanced features like Popup Video, new Gallery views and great gaming performance in a truly pocketable device.

Price: \$299.99 w/2-year contract
Available: November 9 at att.com



Samsung Rugby Pro

Exclusive to AT&T

An ideal mix of brains and brawn, the Samsung Galaxy Rugby Pro gives customers with active lifestyles access to a super fast 4G LTE smartphone that can handle whatever life throws at it.

The Rugby Pro is built to military specifications – it's waterproof, shock resistant and dust proof. Featuring a 4-inch WVGA Super AMOLED display and a 5-megapixel rear facing camera lets you record HD video in 720p.

Price: \$99.99 w/2-year contract

Available: October 21 at att.com



Samsung Galaxy Express

Exclusive to AT&T

First-time smartphone users will find their perfect match with the Samsung Galaxy Express, a 4G LTE smartphone that combines high performance features at a great entry-level price.

Galaxy Express runs Android 4.0 (Ice Cream Sandwich) and sports a clear and bright 4.5-inch Super AMOLED™ Plus screen. Ease of use functionality is built in to make connecting and sharing on social networks super easy for first time smartphone users.

Price: \$99.99 w/ 2-year contract

Available: November 16 at att.com



Sony Xperia TL

Exclusive to AT&T

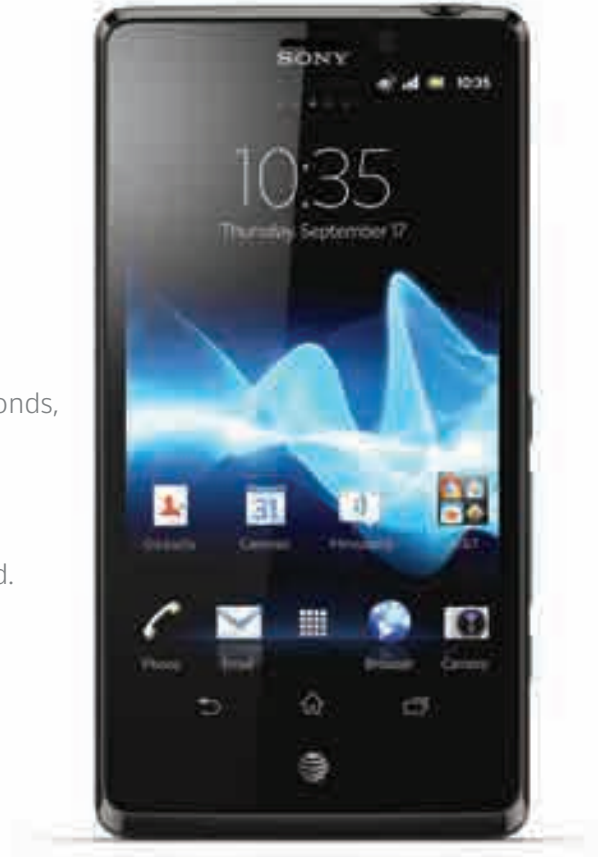
Photo enthusiasts will love the impressive images taken with this smartphone - it's even good enough for James Bond. Catch the Xperia TL in action on the silver screen in "Skyfall."

Its high resolution, 13-megapixel camera captures quality images swiftly with its quick launch feature, going from standby mode to first shot in just 1.5 seconds, making sure you never miss a moment.

This super sleek smartphone is the perfect gift for any man who likes his martini's shaken, not stirred.

Price: \$99.99 w/ 2-year contract

Available: November 2 at att.com



LG Optimus G

Exclusive to AT&T

The ideal gift for any multi-tasker.

The LG Optimus G takes multi-tasking to the next level so it's easy to complete complex tasks simultaneously with features like:

- Qslide: text and browse web while watching a video
- QuickMemo: write, draw, or jot a memo directly on any captured screen
- Dual Screen Dual Play: shares content with other electronic devices, while you browse the web

Optimus G also features a 4.7-inch True HD display and a quad-core processor with access to blazing fast speeds on AT&T's 4G LTE network.

Price: \$199.99 w/ 2-year contract

Available: November 2 at att.com



Emerging Devices

AT&T Unwrapped

AT&T Mobile Hotspot MiFi Liberate

Exclusive to AT&T



Bring lightning fast 4G LTE speed with you wherever you go with the new MiFi Liberate – the first mobile hotspot with a touchscreen display.

MiFi Liberate sports a vibrant 2.8" color touchscreen, which takes ease-of-use to the next level. Customers can easily connect up to 10 Wi-Fi devices, view data usage, manage connected devices, change network and device settings, and more—all directly from the device.

Price: \$49.99 w/2-year contract

Available: November 16 at att.com

Samsung Galaxy Camera

Exclusive to AT&T



The Galaxy Camera is the first of its kind and highly anticipated for the holidays. It combines high performance photography with Android 4.1 Jelly Bean and AT&T 4G mobile internet connectivity, resulting in a powerful point and shoot camera with a familiar, intuitive user interface.

The Galaxy Camera is a perfect fit for those who wish to shoot, edit and share brilliant photographs and video easily and quickly without connecting to a laptop or PC. The Galaxy Camera features a 4.8-inch HD Super Clear LCD screen, boasts a 21x optical zoom lens and a super-bright 16MP BSI CMOS sensor for shooting high-quality images close up and in low light conditions.

Price: \$499.99

Available: November 16 at att.com

Samsung Galaxy Tab 2 10.1

Exclusive to AT&T



This 4G LTE Android 4.0 tablet delivers entertainment and productivity for your personal and business needs. Galaxy Tab 2 10.1" offers a 10.1-inch display and premium entertainment options including Media Hub, Smart Remote and AllShare Play. Features like on-device encryption and VPN access ensure your tablet is secure for business use. The battery allows you to stay connected throughout the day.

Price: \$499.99

Available: November 9 at att.com

Samsung ATIV Smart PC

Exclusive to AT&T



Tired of carrying around a bulky laptop? The Samsung ATIV Smart PC offers customers a blend of PC capability with the convenient tablet form factor. With a detachable keyboard-docking system users easily switch between a clamshell notebook PC and a tablet PC. The powerful ATIV Smart PC allows users to work or stay entertained while on the go with the 11.6" HD PLS display, Intel Clover Trail 1.5 GHz dual core processor and 64GB internal storage memory.

Price: \$799.99

Available: November 9 at att.com

Asus Vivo Tab RT

Exclusive to AT&T



One of the first Windows 8 tablets, the 4G LTE ASUS VivoTab RT is an ultra-thin and light tablet designed as the ideal mobile entertainment, productivity and gaming platform with stand-out battery life. The VivoTab RT features a 10.1" multi-touch Super IPS display with ASUS TruVivid technology that offers a remarkably vivid and brilliant viewing experience of photos, books, videos, games, applications and more.

Price: \$699.99

Available: November 16 at att.com

Accessories

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Plantronics Voyager Legend

Plantronics Voyager Legend is the ideal accessory for hands-free talking. It directs calls to your phone or headset and allows you to automatically answer by simply placing the headset on your ear or voice commands allow you to just say “answer” to take a call. With multiple microphones, your voice is optimized while background noise is minimized.

Price: \$99

Available: October 21 at att.com

ZAGG Sparq 3100

Never let your battery die again with the ZAGG Sparq 3100. This small charger powers smartphones and tablets 4x faster than a standard USB charger. It also acts as both a portable charger for charging on the go, plus it has built-in prongs for easy wall charging. The ZAGG Sparq 3100 provides between 2 and 4 additional charges for typical handheld devices.

Price: \$60

Available: October 21 at att.com



HMDX Jam Wireless Speaker



HMDX Jam Bluetooth Wireless Speaker delivers sweet sound, literally. Each color is scented with one of your favorite jam flavors, delivering a sweet scent when you first open the jar. With such a tiny footprint and powerful sound, the price makes premium Bluetooth wireless audio available to anyone. Works with all Bluetooth-enabled devices.

Colors/Flavors: Apple, Apricot, Blackberry, Blueberry, Grape, Strawberry

Price: \$49

Available: November at att.com

Touchscreen Gloves

As winter quickly approaches, keep your texting thumbs warm, yet still accessible, with these cozy touchscreen gloves. Available for men and women.

Price: Cozy Lamb (microfleece) - \$34, Selene (all leather), pictured right - \$68, Nora (wool/leather)- \$72, Thor (Men's leather) - \$72

Available: November at att.com



iFrogz Boost Plus

Do you believe in magic? You will when you see the iFrogz Boosts Plus in action. This portable speaker uses Near-Field Audio Amplifying Speaker to magically amplify the audio from the speakers in your smartphone or digital music player without cables or syncing. No need to configure any wireless settings or plug in cables, simply set your device on the Boost Plus Speaker and enjoy room filling sound.

Price: \$50

Available: att.com



ZAGGfolio

The ZAGGfolio multi-function carrying case is the perfect accessory for people on the go. It's thin case, plus removable Bluetooth keyboard, provides sleek style and function. The ZAGGfolio can hold the Apple iPad in either portrait or landscape orientation.

Colors: Carbon Fiber, Red, Alligator

Price: \$99

Available: att.com



iSound Powerstation

The Portable Power Max is the only back up power supply you will ever need again while on the road. With its compact design and powerful battery, you can squeeze more talk time and photos into multiple devices. The 5 USB ports allow you to charge and power any USB powered device. LED indicators let you know how much power is remaining, and a flashlight is built in to help you in the dark.

Price: \$99

Available: att.com



Moshi Screen Protectors

This is a great stocking stuffer. Unlike traditional screen protectors that require tedious installation procedures, Moshi iVisor's proprietary design and patented technology allows installation in seconds without any air bubbles, making it the easiest screen protector to install on the market today. Available for most Apple and Android smartphones and tablets.

Price: \$25

Available: att.com



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