Cynthia Marshall was recently promoted to Senior Vice President, Human Resources – for AT&T and is based in Dallas.

She previously served as President, AT&T North Carolina, where she was directly responsible for the company’s regulatory, legislative and community affairs activities in the state while overseeing AT&T’s operations of 7,000 employees from January 2007 through late 2012.

She has more than 30 years of experience in the telecommunications industry, joining Pacific Bell in July 1981. Since then, she has held a variety of management positions in operations, human resources, network engineering and planning, and regulatory/external affairs.

She is active in civic affairs at all levels. Nationally, she serves as the Chair of the Board of Governors of the Joint Center for Political and Economic Studies. Within North Carolina, Cynthia is a member of the Executive Committee and a past Chair of the North Carolina Chamber, the first African American to hold the position. She also serves on the Board of Directors for numerous organizations, including the Foundation for the Carolinas and the Kenan Institute for Engineering, Technology and Science.

Cynthia is a passionate advocate for education as the key to unlocking future economic and personal opportunities for all students. She served as a co-chair of the General Assembly’s Committee on Dropout Prevention and has been named a “Friend of Education” by the State Board of Education in recognition of her untiring efforts on behalf of North Carolina’s students and schools. She currently serves as co-chair of the “Pathways to Prosperity” initiative of the North Carolina New Schools Project and is a frequent speaker to state and national audiences about the importance of the community’s role in quality public education.

Cynthia has received many awards and honors, including the Award of Excellence from the Thurgood Marshall Fund, and the Woman of Substance Award from Bennett College. In 2010, she received the Maya Angelou Women Who Lead Award from the United Negro College Fund for her contributions to North Carolina and to the business community. In 2008, the NC State Board of Education proclaimed her a Friend of Education for her untiring efforts on behalf of the state’s students and schools. Cynthia has received the North Carolina Exceptional Leader
Award from North Carolina Magazine, has been named a Woman Extraordinaire by Business Leader magazine, and recently highlighted as a recipient for the Charlotte Catalyst award for her outstanding leadership and breaking boundaries in diversity.

The fourth of six children, Cynthia grew up in Richmond, Calif. She is a graduate of the University of California at Berkeley, where she attained degrees in Business Administration and Human Resources Management. Additionally, Cynthia has been awarded by Livingstone College and Bennett College as an honorary Doctorate recipient. Cynthia is married to Kenneth Marshall. They have three children.

A self-professed sports nut and soccer mom, her favorite movie is Brian’s Song. She has a passion for her work, enjoys being busy and loves working for AT&T.