Tapping into Mobile Learning

Grades 3-5

Parents’ Thoughts About Mobile Devices for Early Childhood and K–12 Learning

Parents report positive reasons for learning and entertainment among parents of younger children are more enthusiastic.

Percentage of parents who are completely or somewhat agree

Parents want mobile tech used for learning

Parents need help from schools

Parents do have access to school

Parents aren’t waiting for schools

Mobile devices open in education

Schools should be good at mobile tech

Kids know more about mobile tech than their parents

Parents need help from schools

Parents don’t have access to school

Parents aren’t waiting for schools

Parent: 17%

Parent: 32%

Parent: 25%

Parent: 45%

Parent: 54%

Parent: 27%

Parent: 17%