

Marian R. Croak

Senior Vice President – Applications and Services Infrastructure



Marian is Senior Vice President of Applications and Services Infrastructure. Named to that role in 2012, she is responsible for a team of more than 2,000 developers, engineers and program managers who manage over 500 programs impacting AT&T's enterprise, consumer, and mobility services and create the tools developers inside and outside AT&T are using to build new apps and services. Her team is tightly integrated with the AT&T Foundry® innovation centers in Palo Alto, Calif., Plano, Texas, and Ra'anana, Israel.

Prior to her current role, Marian was Vice President of the Services Network in Research and Development at AT&T Labs. In that role, she managed 500+ world class engineers and computer scientists responsible for more than 200 programs impacting AT&T's wireline and wireless services. Her responsibilities ranged from project management and service planning to development and testing.

She mentors numerous staff members and is an executive sponsor for organizations supporting Asian, African American, and Hispanic employees.

Marian joined AT&T in 1982 at Bell Laboratories and has held multiple assignments in integrated voice and data communications. She has received more than 100 patents in VoIP technology with more than 100 under review by the U.S. Patent Office.

Marian attended Princeton University and the University of Southern California and has a PhD in Social Psychology and Quantitative Analysis (1982). Marian has three children who are young adults. She enjoys long distance running and sits on the board of the Holocaust and Human Rights Educational Center in New Jersey.