Mobile Device Trends in Healthcare

Healthcare professionals are eager to adopt new technology in their personal and professional lives. Using highly-secure devices can provide access to resources, records and information at their fingertips.

18,000+ AT&T’s Business customers have adopted mobile communications

Chilmark Research said that 22% of physicians had an iPad at the end of 2010.

A new survey published by Knowledge Networks for the pharmaceutical industry, found that 64% of doctors have a smartphone, while 27% of primary care providers and specialists say they have a tablet. The survey polled more than 5,400 doctors.

Motion Computing’s predicts that the market for ruggedized tablets in the healthcare industry will top $63 million by 2013.

ENTERPRISE ENVIRONMENT

TABLET SALES (CRU sub-base)

6X
5X
4X
3X
2X
1X

December 2010

December 2011

65% of AT&T’s Business subscribers use smartphones

AT&T has more than 1,125 certified Connected Devices and growing

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| nearly 60% of companies allow employees to use personal devices for work and provide IT support for some or all of these devices. |
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| 4/5 practicing physicians use smartphones, computer tablets, various mobile devices, and numerous apps in their customary medical practices. |

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*** VDC Research Study: Mobile Clinical Assistants research bulletin, 2009