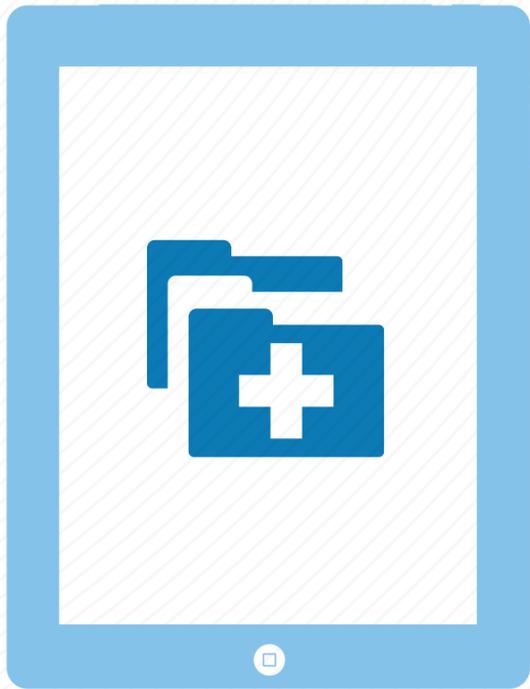


Mobile Device Trends in Healthcare

Healthcare professionals are eager to adopt new technology in their personal and professional lives. Using highly-secure devices can provide access to resources, records and information at their fingertips.



18,000+ AT&T's Business customers have adopted mobile communications

Chilmark Research said that

22%

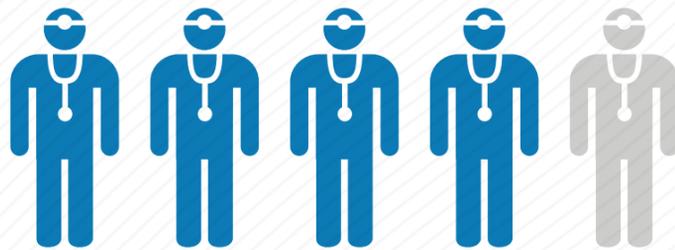
of physicians

had an iPad at the end of 2010.

A new survey published by Knowledge Networks for the pharmaceutical industry, found that **64% of doctors have a smartphone**, while **27% of primary care providers and specialists say they have a tablet**. The survey polled more than 5,400 doctors.



nearly 60% of companies allow employees to use personal devices for work and provide IT support for some or all of these devices**

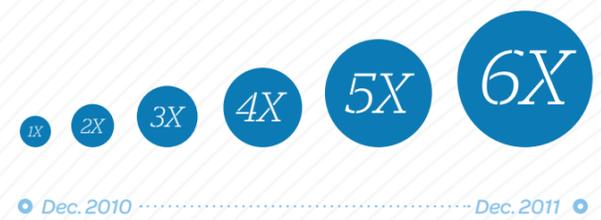


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practicing physicians

use smartphones, computer tablets, various mobile devices, and numerous apps in their customary medical practices.*

ENTERPRISE ENVIRONMENT
TABLET SALES
(CRU sub-base)



AT&T has more than **1,125 certified Connected Devices** and growing



Motion Computing's predicts that the market for ruggedized tablets in the healthcare industry will **top \$63 million by 2013**.***

* Jackson & Coker, Industry Report, Special Report: Apps, Doctors and Digital Devices, September 2011 vol 4-number 7
** Forrester Research, Inc., Forrsights: Mobility Dominates Enterprise Telecom Trends In 2011, July 22, 2011. 7
*** VDC Research Study: Mobile Clinical Assistants research bulletin, 2009