When falls or acute medical events occur, minutes and seconds matter.

According to the Centers for Disease Control, one out of three adults age 65 and older falls each year.

Older adults are also more likely to have an acute episode such as a heart attack or stroke.

20-30% of people who fall suffer moderate to severe injuries such as lacerations, hip fractures, or head traumas.

85% of people who die from heart disease are over the age of 65.

Falls — the leading cause of injuries in the United States that aren’t fatal — send about 8 million of us to emergency departments each year.

A CDC study also found a nearly 10-fold difference in stroke prevalence observed between persons aged ≥ 65 years and those aged 18-44 years.

Home accidents count for 18,000 deaths and 13 million injuries a year. The most fatal home accident is from accidental falls.

Surveys consistently show that 80 to 90 percent of seniors want to stay in their own home as they age.