



AT&T On Demand Interpreter *Powered by Language Line Services*

Quick access to professional interpreters on your mobile device



Clearer communication of patient treatment in healthcare industry



Timely and accurate information for government agencies



Better relationships with suppliers, customers and partners

1/5

OF PEOPLE IN THE US SPEAK A LANGUAGE OTHER THAN ENGLISH AT HOME¹



AS OF 2009,

12.5% OF THE US POPULATION WAS FOREIGN-BORN²



EVERY **44** SECONDS AN IMMIGRANT ENTERS THE USA³



OF CONSUMERS WANT TO BUY PRODUCTS IN THEIR OWN LANGUAGES⁴

Source: ¹U.S. Census Bureau, Language Use in the United States, 2007, Issued April 2010, ²U.S. Census Bureau, Place of Birth of the Foreign-Born Population: 2009, Issued October 2010, ³U.S. Census Bureau, U.S. POPClock Projection, July 2012, ⁴Common Sense Advisory, Can't Read, Won't Buy, September 2006