

Global Supplier Diversity: *Keeping Pace with Innovation*

At AT&T, meeting our customers' needs means maintaining a culture that attracts and retains the best and brightest. That's why we're among the world leaders in doing business with minority, women and service-disabled veteran-owned suppliers.

77B

Diversity spend since 1968 with minority, women, and service-disabled veteran businesses

14

Consecutive years named as one of America's Top Corporations for Women's Business Enterprises

23.96%

Total Spend with certified diverse businesses in 2012



Helped support creation of thousands of jobs for diverse suppliers



AT&T Ranked #1 on DiversityInc List of Top 10 Companies for Supplier Diversity

AT&T among the first to:

Establish a formal corporate-wide **Supplier Diversity Program** in 1968

Collaborate with educational institutions to offer **expert graduate-level training programs** for minority, women, and service-disabled veteran-owned businesses

Develop and include diverse suppliers in **non-traditional areas** such as wireless, cloud services, and emerging technologies

Launch **Operation Hand Salute** – national mentoring program for service-disabled veteran business owners

For more information, visit www.attsuppliers.com/sd

