



Nearly half of commuters admit to

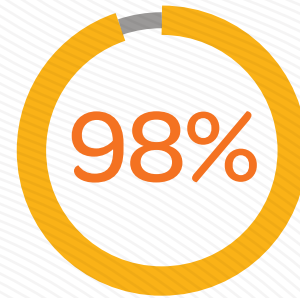
# texting while driving

## More than teens ...

49% of commuters self-report texting while driving<sup>1</sup>, compared to 43% of teens.<sup>2</sup>



## Despite knowing the risks ...



98% said sending a text or email while driving isn't safe.<sup>1</sup>

## More than they used to ...

six-in-ten commuters said they never texted while driving three years ago.<sup>1</sup>



## For many, it has become a habit ...

More than 40%

of those who admitted to texting while driving called it a habit.<sup>1</sup>

## What can you do to stop it?

### ① Make a personal commitment.

Go to [ItCanWait.com](http://ItCanWait.com) to take the pledge to never text and drive, and to download the AT&T DriveMode<sup>®</sup> no-texting-while-driving app.\*

### ② Speak up.

Let others know that no text is worth a life.

1. AT&T Commuter Survey

2. AT&T Teen Driver Survey

\* Data and text messaging charges may apply for download and app usage. Standard messaging rates apply to auto-reply messages. AT&T DriveMode<sup>®</sup> is free to AT&T customers only. Compatible device required

