



U-verse Update: 3Q14

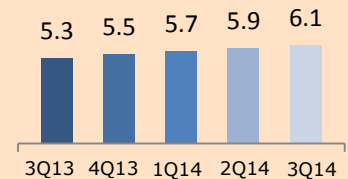
Growth in subscribers, features

Whether it was features, live TV channels or subscribers, U-verse was all about adding more in the third quarter of 2014. With the addition of **50 new live TV channels** on the U-verse App, the smartphone and tablet app now has more than 200 live channels available in-home and 110 available outside the home. Smartphones and tablets weren't the only ones getting new content—U-verse TV launched new channels including **SEC Network**. Below is a recap of our growth and highlights from the third quarter.

SERVICE GROWTH: 601,000 U-verse High Speed Internet subscriber net adds

- **6.1 million** U-verse TV customers.
- **4.7 million** U-verse Voice connections.
- **12.1 million** U-verse High Speed Internet customers.
- More than **97 percent** of U-verse TV customers subscribe to bundled services.
- About **two-thirds** of U-verse TV customers have a triple- or quad-play bundle.
- AT&T U-verse now has annualized total revenues of **\$15 billion**.
- About **62 percent** of U-verse broadband subscribers have a plan delivering speeds up to 12 Mbps or higher (as of 3Q14).

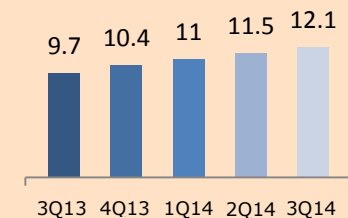
U-verse TV Subscribers in Service
(in millions)



SERVICE EVOLUTION: Continued innovation in apps and speed

- **U-verse with AT&T GigaPowerSM** launched in Dallas, Fort Worth and surrounding areas. The all-fiber AT&T GigaPower network is now live in three markets and we've announced commitments to deliver service to cities in an additional 14 markets.
- Launched **SEC Network** on U-verse TV, giving subscribers who love college sports a vast array of SEC Network content on their TV, computer or mobile devices and access on exclusive interactive apps during the 2014-2015 football season.
- Launched two new college football TV apps – **SEC Network Football App** and **Pac-12 Networks Football App**—that feature conference standings, game schedules, stats and more.
- Added **50 additional live channels** to the U-verse App, and made the app available on even more devices. **More than 200** live channels are available on the U-verse App for smartphones and tablets.
- Received three **2014 Women's Choice Awards®** as the "America's Most Recommended Brand among women for Broadband, Television and Phone Service."

U-verse High Speed Internet Subscribers in Service
(in millions)



* Geographic and service restrictions apply to AT&T U-verse services. Go to att.com/u-verse to see if you qualify.

*** All figures as of the end of the third quarter of 2014.