AT&T Wi-Fi Milestones

1999

- The term Wi-Fi first commercially used and the Wi-Fi Alliance is founded

2004

- Free Wi-Fi at AT&T baseball park (APR)
- First Wi-Fi certified handset and television set entered the market (JUN)
- SBC Wi-Fi available in 6,000 fast food restaurants nationwide (JUN)
- SBC Wi-Fi available in more than 600 bookstores nationwide (NOV)

2005

- SBC Wi-Fi available in California State Parks (MAY)
- First Wi-Fi certified gaming device and digital still camera entered the market (MAY)

2006

- "Wi-Fi" added to dictionary (OCT)
- AT&T expands Wi-Fi access to more than 10,000 Wi-Fi Hot Spot locations throughout Europe (MAY)

2007

- AT&T premiere Wi-Fi subscribers can access more than 48,000 Wi-Fi Hot Spots worldwide (MAR)
- Free AT&T Wi-Fi access available for higher-speed AT&T broadband customers (JUL)
- AT&T adds access to an additional 9,000 Wi-Fi Hot Spots across Europe (AUG)

2008

- Nearly 70 million Wi-Fi enabled handsets sold (JAN)
- Free AT&T Wi-Fi access for more than 10 million AT&T broadband customers (JAN)
- Free AT&T Wi-Fi access for Laptop Connect customers (MAY)
- Free AT&T Wi-Fi access enabled on AT&T smartphones (OCT)
- AT&T acquires Wayport (NOV)
- 20 million AT&T Wi-Fi connections made in all of 2008 (DEC)

2009

- 20 million AT&T Wi-Fi connections reached in the first half of 2009 (20.5 million) (JUN)
- Bookstores offer free AT&T Wi-Fi nationwide (JUL)
- AT&T expands global Wi-Fi access to 125,000 Hot Spots (AUG)
- 20 million AT&T Wi-Fi connections reached in 3Q 2009 (25.4 million) (SEP)
- 85M — 2009 More than 85 million AT&T Wi-Fi connections handled in 2009 (DEC)

2010

- Fast food restaurants offer free AT&T Wi-Fi in more than 11,000 restaurants nationwide (JAN)
- 20 million AT&T Wi-Fi connections reached in just the first five weeks of 2010 (JAN)
- AT&T launches pilot project for TimeSquare Wi-Fi Hotzone (MAY)
- Coffee shops offer free AT&T Wi-Fi nationwide (JUL)
- Charlotte Wi-Fi Hotzone launched in downtown area (JUL)
- AT&T and Hilton Worldwide enter agreement to enhance Wi-Fi and Internet services in more than 3,200 hotels (JUL)
- Survey finds that 43 percent of people who own Wi-Fi enabled smartphones use Wi-Fi daily [Kineto Wireless] (JUL)
- AT&T expands its Wi-Fi hotzone pilot project to Charlotte, N.C. (JUL)
- AT&T expands pilot project to Chicago Wi-Fi Hotzone (AUG)
- Chicago Wi-Fi Hotzone launched at Wrigleyville (AUG)
- A survey says, 75% of American respondents said that a week without Wi-Fi would leave grumpier than a week without coffee or tea. (OCT)
- Following successful pilot, AT&T launches major Wi-Fi initiative to deploy more hotzones in key markets (DEC)

2011

- Users with Wi-Fi-only connection tablet base grew from 60 to 65 percent within six-month span. (JAN)
- San Francisco Wi-Fi Hotzone in Embarcadero Center (JAN)
- Palo Alto Wi-Fi Hotzone launched (MAY)
- AT&T continues university agreement with Stanford University to receive wireless and broadband connectivity (MAY)
- Austin Wi-Fi Hotzone launched on iconic 6th street (MAY)
- AT&T Wi-Fi provided for first time at a pro hockey league venue (SEP)
- 301.9M — AT&T reached 301.9 million Wi-Fi connections in 3Q 2011 (OCT)
- AT&T entered five-year digital initiative "Wi-Fi at the Park" to provide free Wi-Fi to 26 NYC parks (NOV)

2012

- AT&T acquired Montreal-based Wi-Fi management services provider, Superclick Networks, Inc. (JAN)
- AT&T enhanced wireless network and launched Indianapolis Wi-Fi Hotzone for Football's Big Game (JAN)
- AT&T made 1.2 billion customer connections to more than 30,000 AT&T-operated Wi-Fi hotspots (JAN)
- 1.2B (JAN)
- 2.7M — AT&T reached over 2.7 million Wi-Fi connections in its NYC park initiative (MAY)
- Survey finds that 17% of cell phone owners do most of their online browsing on their phone, rather than a computer or other device. (MAY)
- AT&T honored by Wireless Week at CTIA 2012 for Wi-Fi Leadership and Growth (MAY)
- AT&T enters agreement to enhance Wi-Fi and Internet services in more than 3,200 hotels for major national hotel chain (JUN)

©2012 AT&T Intellectual Property. All Rights Reserved.
AT&T and the AT&T logo are trademarks of AT&T Intellectual Property.