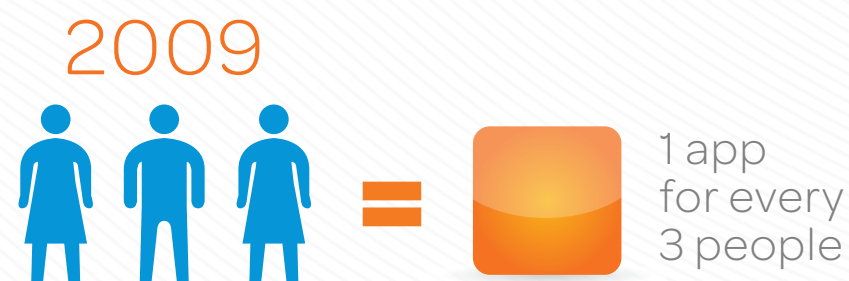
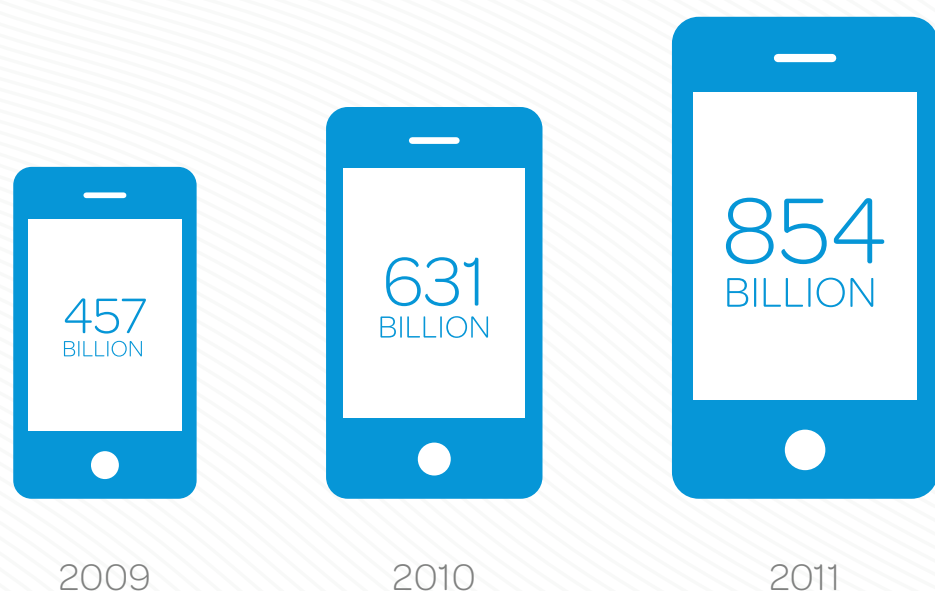


When it comes to texting and driving...

It Can Wait

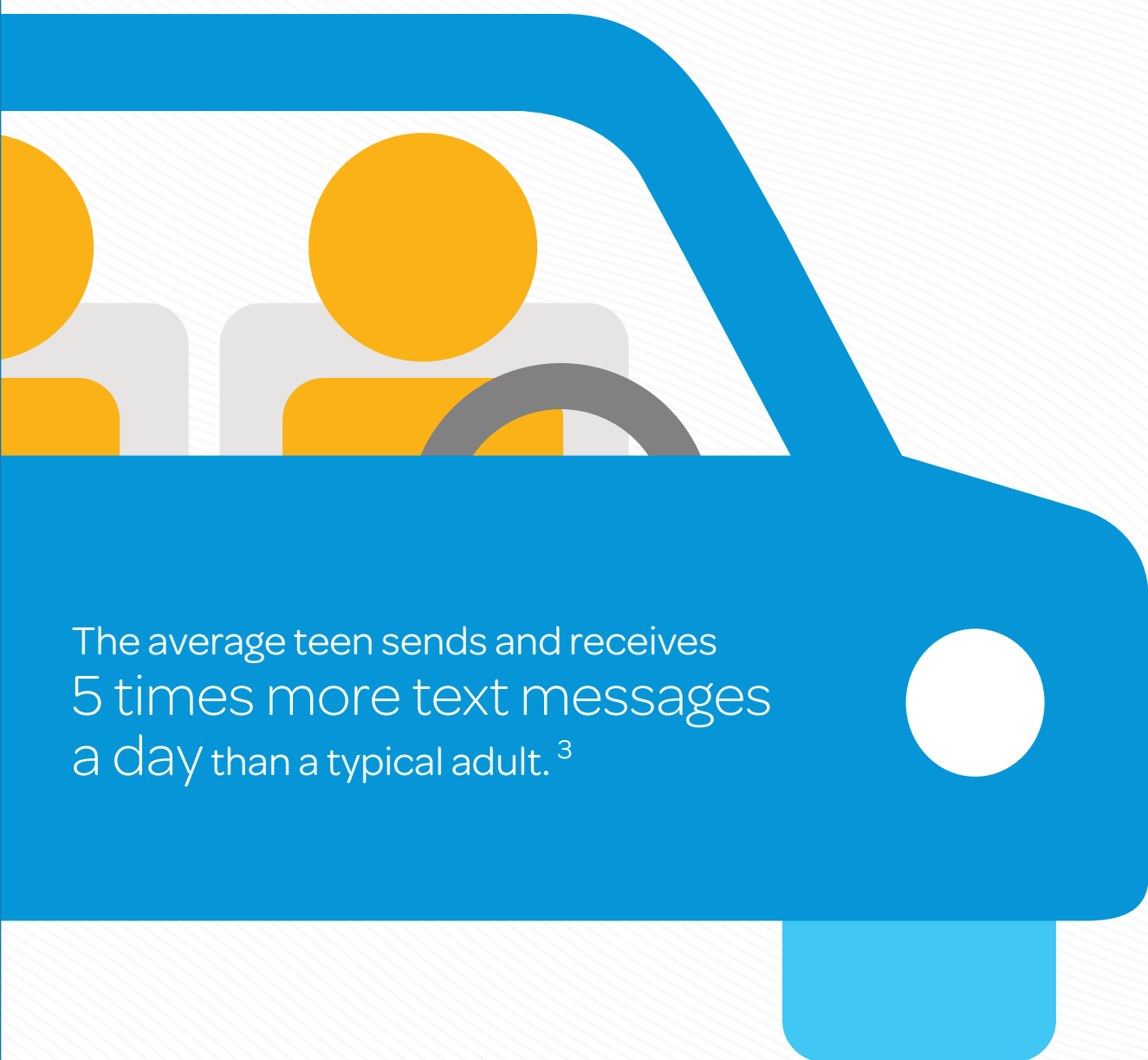
AT&T projects that the number of texts sent in 2011 across its network will be **nearly double** the amount sent two years ago.



By 2016, more than 44 billion apps will be downloaded = roughly six mobile app downloads for every man, woman and child in the world.¹

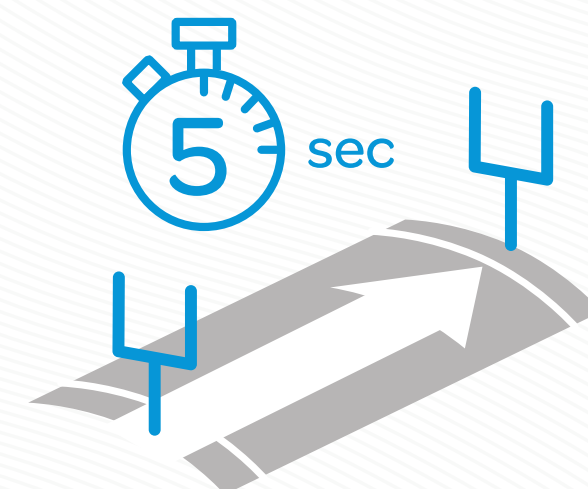


Download a vital app to keep you safe on the road:
AT&T DriveMode – att.com/DriveMode – to curb the urge to text and drive.



The average teen sends and receives 5 times more text messages a day than a typical adult.³

Texting takes your eyes off the road for an average of 5 seconds. At 55 mph, that's like driving the length of a football field completely blind.²



23x

Those who send text messages while driving are 23 times more likely to be in a crash.⁴

Take the pledge to not text and drive at www.att.com/txtngcanwait

1 CTIA - <http://ctia.org/advocacy/research/index.cfm/AID/12072/> 2 Virginia Tech Transportation Institute Research: www.vtti.vt.edu 3 Pew Research Center: (<http://www.pewinternet.org/Reports/2010/Cell-Phones-and-American-Adults/Part-4-A-comparison-of-cell-phone-attitudes--use-between-teens-and-adults/Teens-are-bigger-users-of-text-messaging-than-adults.aspx>) 4 Virginia Tech Transportation Institute (http://www.vtti.vt.edu/PDF/7-22-09-VTTI-Press_Release_Cell_phones_and_Driver_Distraction.pdf)

