



## Fact Sheet: AT&T DriveMode

Texting takes your eyes off the road for an average of five seconds. At 55 mph, that's like driving the length of a football field completely blind.<sup>1</sup>



To reduce the temptation to look away from the road, we've launched the **AT&T DriveMode** mobile application ([www.att.com/drivemode](http://www.att.com/drivemode)). When downloaded and enabled, the app automatically sends a customizable reply to incoming texts – much like an “out-of-office” email alert – notifying the sender that the user is driving and unable to respond.\*

The app also allows disabling of e-mails, most incoming and outgoing calls and Web browsing. When the app is turned off, the user can view the calls, messages and e-mails as normal.

AT&T DriveMode also offers additional safety and convenience features, including:

- “**Allow List**,” which lets users select up to five contact numbers – such as roadside assistance and family members – to send and receive calls while the app is running.
- **911** is an automatically approved number and easily dialable from the home screen.
- **Music and Navigation** settings allow one music and one navigation app to run while AT&T DriveMode is enabled.
- By downloading the app, customers are also automatically taking AT&T's “[Tnxng & Drivng...It Can Wait](#)” pledge, joining thousands of others who have made the commitment to not text while driving.

The app is now available to download at no charge for AT&T customers through the [AT&T AppCenter](#) and [BlackBerry App World™](#) stores, with more supporting operating systems planned in the coming months.

AT&T's anti-texting-while-driving mobile solution is part of the company's broader “It Can Wait” campaign that aims to stigmatize texting while driving. For more information, visit [www.att.com/txtngcanwait](http://www.att.com/txtngcanwait).

*\*Data and text messaging charges may apply for download and app usage. Standard messaging rates apply to auto-reply messages. AT&T DriveMode is free to AT&T customers only. Compatible device required.*

<sup>1</sup>Virginia Tech Transportation Institute Research: [www.vtti.vt.edu](http://www.vtti.vt.edu)

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