



Safe Driving Guide

For Parents and Teens

A recent AT&T survey indicates that while 97 percent of teens know texting while driving is dangerous, 43 percent of them admit to sending a text while driving—and 75 percent say the practice is common among their friends. Here are some suggestions and conversation starters to help keep your child safe behind the wheel:

Take the Pledge— Have your teen commit to being safe by signing a pledge against texting while driving like the one on www.itcanwait.com. Encourage him or her to share it with their friends, too.

Curb the Urge— Utilize apps like AT&T DriveMode® that provides a customizable auto-reply message to incoming SMS or MMS messages, notifying the sender that the user is driving and cannot respond.*

Make it a Family Affair— Hold a family discussion to emphasize the dangers of texting while driving. Educate yourself and your child about the ramifications of texting while driving by utilizing the resources available at www.itcanwait.com, including educational brochures, posters and safety tips.

Hammer Home the Message— Show your children “The Last Text”—an AT&T documentary that features stories of real victims whose lives were altered—or even ended—by texting behind the wheel.

Know the Cost— Besides risking their life, teach your child about the other costs of texting and driving. Learn the laws that govern texting in automobiles in each state by visiting <http://tinyurl.com/txtngcanwait>. AT&T is committed to spreading the message that no text is worth dying for. Join us in the [#itcanwait](https://twitter.com/itcanwait) movement.

When it comes to texting and driving...it can wait.

* National Highway Traffic Safety: <http://www.nhtsa.gov/Teen-Drivers>

* Data and text messaging charges may apply for download and app usage. Standard messaging rates apply to auto-reply messages. AT&T DriveMode is free to AT&T customers only. Compatible device required.

AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand and not by AT&T Inc.

©2013 AT&T Intellectual Property. All rights reserved. AT&T, the AT&T logo and all other marks contained herein are trademarks of AT&T Intellectual Property and/or AT&T affiliated companies. All other marks contained herein are the property of their respective owners.