



Special Event and Activity Ideas

How to Use

Schools, clubs and organizations can plan and run these events and activities to champion the It Can Wait program.

Phone Box Contest

Challenge students to make a small box to hold their phone or wireless device while they drive. Teachers, counselors or student leaders judge the entries and award the top three winners prizes for most attractive, most creative, most closely tied to school mascot, etc.

Tricycle Simulation

Set up cones in a parking lot to represent a short road. Blindfold participants and ask them to peddle for 15 seconds in a straight line, simulating what it's like to read an email while driving. Participants receive giveaways like gum, candy and pizza coupons. They can also register for special drawings at the event.

Gone Too Soon Dramatization

Designate three students to be Grimm Reapers. During a school day, these students walk unannounced into classroom and select one student to leave the room, simulating that they were killed in a car accident. The chosen students are made up to look dead, return to the class and are not permitted to speak to anyone the rest of the day. Special announcements are made school-wide about what can be lost because of texting and driving. There are variations and more elaborate versions of this powerful exercise (one is called "Every 15 Minutes") that can be found on YouTube.

It Can Wait Skits

Form small student teams to write and perform short five-minute skits about texting and driving. The skits may be funny or serious. Choose the top skits, then perform the chosen skits at an assembly during Homecoming, Red Ribbon Week or some other special occasion.

Discuss on the Bus

Choose student volunteers to be spokespersons for the dangers of texting and driving. Each volunteer rides a bus at the end of the school day. During the bus ride, the volunteer share facts about distracted driving and gives out fliers with gum, candy or other inexpensive giveaways. Each volunteer is rewarded with a special “Discuss on the Bus” t-shirt.

Flash Mob

Perform a flash mob routine with students to illustrate the dangers of texting and driving. On an approved day and time, perform the flash mob throughout the school. In addition, bring the same flash mob to halftime of a high school sporting event.